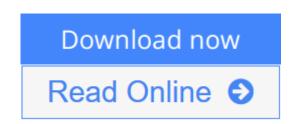


The Fast Forward MBA in Project Management

By Eric Verzuh



The Fast Forward MBA in Project Management By Eric Verzuh

This is one of the bestselling books ever published on the topic of project management. Now in a revised new third edition, it presents you with a wealth of proven techniques for managing projects—from establishing project objectives to building schedules to projecting costs. It includes all the basics on defining, planning, and tracking a project, as well as building stronger project teams. This new edition includes new chapters on Agile Project Management, PMI® exam prep, and more.

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Editorial Review

From the Back Cover

The bestselling introduction to project management—updated and more comprehensive than ever!

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As the business world has changed, so has project management—and so has this bestselling, comprehensive resource, with important new chapters on Microsoft Project, the PMP exam, and coverage of hot topics such as Enterprise Project Management, Project Portfolio Management, and applying Lean principles to project management. For the best practices and the latest advice on project management, this is the only resource you need.

From the creators of the bestselling Portable MBA series comes The Fast Forward MBA

- A quick way to brush up on new ideas
- An easy-to-use format that fits in any briefcase
- Real-world information that you can put to use now!

About the Author

Eric Verzuh is President of The Versatile Company, which brings project management best practices to a wide variety of industries and government organizations, including such major corporations as Lockheed Martin, Microsoft, Nordstrom, and the U.S. Postal Service.

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