



# Project Workout: The Ultimate Handbook of Project & Programme Management, 4th ed. [Contains CD-ROM]

*By Robert Buttrick*

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## **Project Workout: The Ultimate Handbook of Project & Programme Management, 4th ed. [Contains CD-ROM] By Robert Buttrick**

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was with PA Consulting Group, a management and technology consultancy. There, he specialized in business-led project management, advising clients such as Lloyds TSB Bank, National Rivers Authority, Property Services Agency, Avon Industrial Polymers, National Westminster Bank, and RHM. Robert is a Master of Business Administration (Henley Management College), a Member of the Chartered Institute of Marketing, and a Member of the Institution of Civil Engineers. His main pastime is watercolor painting. His one, unknown, claim to fame is that he once stopped a column of Russian tanks dead in its tracks. Robert can be contacted via his website, [www.projectworkout.com](http://www.projectworkout.com).

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Put yourself and your business through the *Project Workout* – learn to direct and manage the programmes and projects that will deliver results, drive change and improve the health of your business.

*The Project Workout* shows you how to:

- Identify and overcome common challenges
- Measure critical success factors in any project
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### **A STEP-BY-STEP GUIDE TO THE ART OF PROJECT AND PROGRAMME MANAGEMENT**

#### **About the Author**

Robert Buttrick is an international authority on business-led, strategic programme and project management with a successful track record for building strategic project management centres of excellence, in a wide variety of blue-chip companies. He is a published author (*The Project Workout*) and an active contributor to project management methods, best practice, professional journals and conferences. Robert received a Distinguished Service Certificate from BSI for services to national and international project management standards; he is a Member of the Chartered Institute of Marketing, is a Chartered Engineer and an Honorary Fellow of the Association for Project Management. He currently works as a consultant and is a Visiting

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