

# Global Business Etiquette: A Guide to International Communication and Customs, 2nd Edition

By Jeanette S. Martin, Lillian H. Chaney



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This book provides the invaluable intercultural knowledge to help you make a deal, sell your product, or find a joint venture, no matter where your business takes you.

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About the Author

**Jeanette S. Martin** is professor of management at the University of Mississippi.

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