



# Fashion That Changed the World

*By Jennifer Croll*

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## **Fashion That Changed the World** By Jennifer Croll

What did Vogue's first cover look like? When did film stars become part of the fashion industry? What led to the development of ready-to-wear clothing? How did the paintings of Mondrian, Dali and Warhol end up on the runway? These and other questions are answered in this eye-opening look at different aspects of the history of fashion - from Elizabeth I's "Mask of Youth," to Lady Gaga's "meat dress." Arranged by topic, the lavishly illustrated chapters explore themes such as war and the military; ready-to wear; fashion in film, art, and sports; celebrity; gay and lesbian fashion; globalization and the internet. Fashion That Changed the World digs into a multitude of social, economic and cultural factors that changed the course of fashion over the last few hundred years. Filled with colourful images - many of them full-page - and extensive essays that are both informative and engaging, this indispensable reference offers a historical snapshot of what we used to wear and why we choose the clothes that we do today.

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## Editorial Review

### Review

"From Marie Antoinette's pouf to hipsters' skinny jeans and everything in between, Jennifer Croll's *Fashion That Changed the World* (Prestel) is the rare style-history book that surveys why we wear what we do, right up to modern times." -*The Georgia Straight*

"Make this a must read for those who are deeply involved and immersed in world of fashion as well for novices who want to use this book as a primer for the history of fashion."

*New York Journal of Books*

"Jennifer Croll details historical moments that were inspired by what people wear."

*Flare*

### About the Author

Jennifer Croll is a writer and editor whose work has appeared in a variety of publications including *Nylon*, *Adbusters* and *Dazed & Confused*, as well as the book *Women in Clothes*. She lives in Vancouver, Canada.

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