

Elements of Hyper Media Design: Techniques for Navigation and Visualization in Cyberspace

By Peter A. Gloor



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Covering the conceptual and technical aspects of hyper media publishing, the goal of this text is to give guidelines on how to design useable hyper media documents and structured content.





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Editorial Review

From the Back Cover

Elements of Hypermedia Design is a book about the conceptual and technical aspects of hypermedia publishing. Its goal is to give guidelines on how to design usable hypermedia documents and structured content. Both aspects of the term "hypermedia" are thoroughly covered, namely hypertext (non-sequential text) and multimedia (rich graphical and interactive content). Elements of Hypermedia Design will be of interest and utility to a broad spectrum of professionals in information systems, web-site design, multimedia interface designers, CD-ROM developers, and education multimedia designers.

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From reader reviews:

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