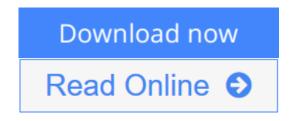# Webmaster in a Nutshell, Third Edition

By Stephen Spainhour, Robert Eckstein

Webmaster in a Nutshell, Third Edition By Stephen Spainhour, Robert Eckstein

First, there was HTML. Then along came JavaScript. Close on the heels of JavaScript came CSS and before you mastered that, along came XML. Behind every successful web page is an overworked and underappreciated webmaster with a big pile of books about various web technologies spilling out across their desk.That collection of books is a valuable resource for delving into the topics at depth (and at leisure). But when you need an answer fast, the dog-eared book you'll turn to again and again is the new third edition of *Webmaster in a Nutshell*.This concise and portable quick reference distills an immense amount of information on several languages and technologies into one compact reference book. This is one book that will pay for itself a thousand times over in time saved and increased productivity.*Webmaster in a Nutshell* puts a fast-paced introduction, detailed reference section, and quick reference guide to each technology all within easy reach. It's packed full of the genuinely useful information a webmaster needs daily, whatever the technology, including:

- HTML
- CSS
- XML
- CGI
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- HTTP
- PHP
- Apache

This thorough, clear, and accessible reference makes it easy to find the information you want about the technologies you use. You'll keep your other books on the shelf; you'll keep *Webmaster in a Nutshell* next to your keyboard.

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Editorial Review

Amazon.com Review
Today's Webmasters must be literate in a number of different--and ever-evolving-- languages and technologies. *Webmaster in a Nutshell* is meant as a tool for dealing with this demanding requirement. Although this title leans a bit toward freeware tools, it offers plenty of universal information as well.

This guide briefly tours the Web and covers basic HTML, tables, forms, and frames in a series of quick reads. (This discussion offers just enough information to jog the memory to proper HTML usage.) You'll get in-depth coverage of cascading style sheets (CSS), the Extensible Markup Language (XML), JavaScript, HTTP, CGI, and Perl. Stephen Spainhour and Robert Eckstein explore CSS in brief but do cover the pending W3C standard. They also provide a refreshingly quick overview of XML. To present JavaScript, the book makes excellent use of diagrams to illustrate the object hierarchy and the way the language works with windows and frames.

Webmaster takes on a decidedly public domain slant in its presentation of server configuration, primarily aimed at the freeware Apache server, and PHP, the freeware server-side scripting language. Even if you don't code with these tools, however, this book offers plenty of industry-standard reference. *--Stephen Plain*

Review
"The internet programmers bible reincarnated!" - Amias Channer, LinuxFormat, July 2003

About the Author

Robert Eckstein, an editor at O'Reilly, works mostly on Java books (notably Java Swing) and is also responsible for the XML Pocket Reference and Webmaster in a Nutshell, 2nd Edition. In his spare time he has been known to provide online coverage for popular conferences. He also writes articles for JavaWorld magazine. Robert holds bachelor's degrees in computer science and communications from Trinity University. In the past, he has worked for the USAA insurance company and more recently spent four years with Motorola's cellular software division. He is the co-author of Using Samba.

Stephen Spainhour co-authored Webmaster in a Nutshell, Perl in a Nutshell, 1st Edition, and contributed to many other OReilly titles. He is an avid fan of professional tennis, and when hes not checking for tennis scores on the Web, he enjoys cooking, electronic music, troubleshooting his home-built PC, and watching too much television.

Users Review

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Jean Young:

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Cynthia Briscoe:

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