



## The Interior Designers Guide to Pricing, Estimating, and Budgeting

By Theo Stephan Williams

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**The Interior Designers Guide to Pricing, Estimating, and Budgeting** By Theo Stephan Williams

Provided here are practical guidelines on how to value the cost of designing commercial or residential interiors. From the designer's creative input to the pricing of decorating products and procedures, this guide allows interior designers to establish prices and budgets that satisfy their clients and make their business profitable. Interviews with experienced interior designers, case studies, and sidebars of projects highlight professional pitfalls and how to master them.

- Advertising in *Communication Arts*

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About the Author

**Theo Stephan Williams** is the founder of Real Art Design Group, Inc., an award-winning, full-service graphic firm whose clients include Universal Studios Hollywood and the Walt Disney Company. She lives in Los Alamos, CA.

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