



The Art of Talking So That People Will Listen: Getting Through to Family, Friends & Business Associates

By Paul W. Swets

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Editorial Review

From the Back Cover

Talking comes naturally...but getting people to listen is an art. This brand-new guide provides you with practical, proven strategies for mastering the art of effective, persuasive communication the--skill most essential to your enjoyment of other people and the achievement of personal success.

About the Author

Paul Swets mentors business owners and has served as a teacher, seminar leader, and pastoral counselor. His doctoral degree from the University of Michigan is in the field of rhetoric, the study of effective communication. Paul lives in Memphis with his wife, Janiece. They have two married children, four grandchildren, and have enjoyed more than forty years of marriage together.

Users Review

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Linda Enders:

Are you kind of hectic person, only have 10 as well as 15 minute in your moment to upgrading your mind proficiency or thinking skill perhaps analytical thinking? Then you have problem with the book when compared with can satisfy your short time to read it because this time you only find reserve that need more time to be read. The Art of Talking So That People Will Listen: Getting Through to Family, Friends & Business Associates can be your answer because it can be read by anyone who have those short time problems.

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