



I AM A MONUMENT: On Learning from Las Vegas (MIT Press)

By Aron Vinegar

Download now

Read Online 

I AM A MONUMENT: On Learning from Las Vegas (MIT Press) By Aron Vinegar

Learning from Las Vegas, originally published by the MIT Press in 1972, was one of the most influential and controversial architectural books of its era. Forty years later, it remains a perennial bestseller and a definitive theoretical text. Its authors -- architects Robert Venturi, Denise Scott Brown, and Steven Izenour -- famously used the Las Vegas Strip to argue the virtues of the "ordinary and ugly" above the "heroic and original" qualities of architectural modernism. *Learning from Las Vegas* not only moved architecture to the center of cultural debates, it changed our ideas about what architecture was and could be. In this provocative rereading of an iconic text, Aron Vinegar argues that to read *Learning from Las Vegas* only as an exemplary postmodernist text -- to understand it, for example, as a call for pastiche or as ironic provocation -- is to underestimate its deeper critical and ethical meaning, and to miss the underlying dialectic between skepticism and the ordinary, expression and the deadpan, that runs through the text. Especially revealing is Vinegar's close analysis of the differences between the first 1972 edition, designed for the MIT Press by Muriel Cooper, and the "revised" edition of 1977, which was radically stripped down and largely redesigned by Denise Scott Brown.

 [Download I AM A MONUMENT: On Learning from Las Vegas \(MIT P ...pdf](#)

 [Read Online I AM A MONUMENT: On Learning from Las Vegas \(MIT ...pdf](#)

I AM A MONUMENT: On Learning from Las Vegas (MIT Press)

By Aron Vinegar

I AM A MONUMENT: On Learning from Las Vegas (MIT Press) By Aron Vinegar

Learning from Las Vegas, originally published by the MIT Press in 1972, was one of the most influential and controversial architectural books of its era. Forty years later, it remains a perennial bestseller and a definitive theoretical text. Its authors -- architects Robert Venturi, Denise Scott Brown, and Steven Izenour -- famously used the Las Vegas Strip to argue the virtues of the "ordinary and ugly" above the "heroic and original" qualities of architectural modernism. *Learning from Las Vegas* not only moved architecture to the center of cultural debates, it changed our ideas about what architecture was and could be. In this provocative rereading of an iconic text, Aron Vinegar argues that to read *Learning from Las Vegas* only as an exemplary postmodernist text -- to understand it, for example, as a call for pastiche or as ironic provocation -- is to underestimate its deeper critical and ethical meaning, and to miss the underlying dialectic between skepticism and the ordinary, expression and the deadpan, that runs through the text. Especially revealing is Vinegar's close analysis of the differences between the first 1972 edition, designed for the MIT Press by Muriel Cooper, and the "revised" edition of 1977, which was radically stripped down and largely redesigned by Denise Scott Brown.

I AM A MONUMENT: On Learning from Las Vegas (MIT Press) By Aron Vinegar Bibliography

- Sales Rank: #1545212 in Books
- Published on: 2008-09-05
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .50" w x 8.00" l, 1.79 pounds
- Binding: Hardcover
- 248 pages

 [Download I AM A MONUMENT: On Learning from Las Vegas \(MIT P ...pdf](#)

 [Read Online I AM A MONUMENT: On Learning from Las Vegas \(MIT ...pdf](#)

**Download and Read Free Online I AM A MONUMENT: On Learning from Las Vegas (MIT Press)
By Aron Vinegar**

Editorial Review

Review

Aron Vinegar literally reopens the book on architectural postmodernism. By reading *Learning from Las Vegas* as philosophy, not irony, Vinegar reaches out from American architecture in the 1970s to address architectural theory at large. It is a beguiling intervention.

(Simon Sadler, Professor of Architectural and Urban History, University of California, Davis)

While the powerful impact of *Complexity and Contradiction* has receded with time, *Learning from Las Vegas* still manages to provoke strong reactions and the sort of glib dismissal that is one way of warding off the challenge of a truly radical argument. Vinegar's wide-ranging discussion refreshes and re-opens a set of questions that have only grown more pressing in recent years, giving their original formulation the scholarly and critical attention they clearly deserve.

(Alan J. Plattus, Professor of Architecture, Yale University)

About the Author

Aron Vinegar is Assistant Professor in the Department of History of Art at Ohio State University.

Users Review

From reader reviews:

Frances Savage:

What do you with regards to book? It is not important together with you? Or just adding material if you want something to explain what yours problem? How about your extra time? Or are you busy man or woman? If you don't have spare time to complete others business, it is gives you the sense of being bored faster. And you have spare time? What did you do? Everyone has many questions above. They have to answer that question simply because just their can do which. It said that about publication. Book is familiar on every person. Yes, it is proper. Because start from on jardín de infancia until university need this I AM A MONUMENT: On Learning from Las Vegas (MIT Press) to read.

Kenny Grant:

In this particular era which is the greater person or who has ability to do something more are more important than other. Do you want to become certainly one of it? It is just simple solution to have that. What you have to do is just spending your time little but quite enough to get a look at some books. One of many books in the top checklist in your reading list is actually I AM A MONUMENT: On Learning from Las Vegas (MIT Press). This book that is qualified as The Hungry Hills can get you closer in growing to be precious person. By looking upward and review this e-book you can get many advantages.

Marina Tucker:

As we know that book is significant thing to add our information for everything. By a publication we can know everything we wish. A book is a range of written, printed, illustrated or maybe blank sheet. Every year ended up being exactly added. This guide I AM A MONUMENT: On Learning from Las Vegas (MIT Press) was filled regarding science. Spend your time to add your knowledge about your science competence. Some people has distinct feel when they reading the book. If you know how big benefit from a book, you can sense enjoy to read a e-book. In the modern era like right now, many ways to get book you wanted.

David Dabbs:

Book is one of source of know-how. We can add our information from it. Not only for students but in addition native or citizen will need book to know the revise information of year to help year. As we know those guides have many advantages. Beside we all add our knowledge, could also bring us to around the world. Through the book I AM A MONUMENT: On Learning from Las Vegas (MIT Press) we can have more advantage. Don't that you be creative people? To be creative person must want to read a book. Only choose the best book that ideal with your aim. Don't possibly be doubt to change your life at this book I AM A MONUMENT: On Learning from Las Vegas (MIT Press). You can more attractive than now.

Download and Read Online I AM A MONUMENT: On Learning from Las Vegas (MIT Press) By Aron Vinegar #Y90L3GVB2OF

Read I AM A MONUMENT: On Learning from Las Vegas (MIT Press) By Aron Vinegar for online ebook

I AM A MONUMENT: On Learning from Las Vegas (MIT Press) By Aron Vinegar Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read I AM A MONUMENT: On Learning from Las Vegas (MIT Press) By Aron Vinegar books to read online.

Online I AM A MONUMENT: On Learning from Las Vegas (MIT Press) By Aron Vinegar ebook PDF download

I AM A MONUMENT: On Learning from Las Vegas (MIT Press) By Aron Vinegar Doc

I AM A MONUMENT: On Learning from Las Vegas (MIT Press) By Aron Vinegar Mobipocket

I AM A MONUMENT: On Learning from Las Vegas (MIT Press) By Aron Vinegar EPub

Y90L3GVB2OF: I AM A MONUMENT: On Learning from Las Vegas (MIT Press) By Aron Vinegar