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By Jacqueline Murray Brux

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Significantly revised in light of sweeping changes in the economy and government, this book provides students with a grasp of basic economic tools through the analysis of important economic issues and their related policy perspectives. Economic theory is presented in a simple, market-oriented framework at a level of technicality that is deliberately appropriate for a basic first course in economics directed at non-majors. Complex topics more appropriate for a Principles of Economics course are left out or contained in appendices. In analyzing economic situations and the implications of policies, liberal and conservative viewpoints are effectively balanced. The text also encourages students to get involved in the issues discussed.

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About the Author

Jacqueline Murray Brux received her Ph.D. in Economics in 1983 from the University of Michigan in Ann Arbor. A respected economic professional, Dr. Brux's area of expertise is the economic development of developing countries. Her research encompasses the area of economic development, with special focus on women in development and the effects of structural reforms. Dr. Brux's international experiences include work and research in the countries of Burkina Faso and Ghana in West Africa; Mexico, Chile, and Cuba in Latin America; Russia; and Vietnam.

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