



The User Experience Team of One: A Research and Design Survival Guide

By Leah Buley

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The User Experience Team of One prescribes a range of approaches that have big impact and take less time and fewer resources than the standard lineup of UX deliverables. Whether you want to cross over into user experience or you're a seasoned practitioner trying to drag your organization forward, this book gives you tools and insight for doing more with less.

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Editorial Review

Review

The exigencies of modern product and Web development mean that projects are often understaffed. When the understaffed designer is you, your success depends on knowing where to cut corners and where to apply a full-court press. This clearly written book shows you what works and what wastes time. It will help you become that well-tempered UX team of one who can be great while doing the impossible. --Alan Cooper, founder of design firm Cooper and author of *The Inmates are Running the Asylum*

Leah Buley was instrumental in opening my eyes to a more effective approach to UX design. Her lightweight, practical, and collaborative approach not only molds a better user experience but also helps to engage and educate non-UX colleagues. --Paul Boag, host of the Boagworld Web Design Podcast

This book will be a godsend to the lone UX wolves working in startups everywhere. --Janice Fraser, cofounder of Luxr.co and former CEO of Adaptive Path

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About the Author

Leah is a design strategist for Intuit, where she works on the future of business and personal finance. She speaks and writes about techniques for spreading the reach of UX inside of organizations. Her work spans a variety of industries, including media, mobile, financial services, education, and non-profit. Before joining Intuit, Leah was an experience designer for Adaptive Path, a pioneering UX consultancy. Her work at Adaptive Path focused on collaborative approaches for UX design. Prior to Adaptive Path, Leah was a user experience team of one in a handful of companies, including Barclays Global Investors, where she championed firm-wide education and adoption of user experience design practices. Leah has a master's degree in library and information science from San Jose State University and a bachelor's in American studies from Barnard College. When she's not working, you can find Leah at the dog park with Roku, the cutest dog ever.

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