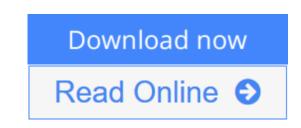


Practical Financial Modelling, Third Edition: The Development and Audit of Cash Flow Models

By Jonathan Swan



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Practical Financial Modelling, 3e is a book on model development and model assurance. It enhances the modelling process by emphasizing controls and checks for accuracy and reliability. New content on validation and verification, model use and sensitivity analysis is presented alongside a modelling methodology that underpins the various proprietary standards used in financial modelling today. It provides more details than other books and yet is general enough for applying its methodology to many applications. This book isn't just about the details of building cash flow models, it's about building better cash flow models.

- This new edition increases the number of worked examples and introduces new material on the audit sheet and audit workbook methodologies, and the delta sheet approach to sensitivity analysis.
- It provides the developer with a toolkit of modelling techniques and a framework of error controls to reduce the risk of spreadsheet error.
- The methodology and structure conforms with the modelling principles defined by the Institute of Chartered Accountants of England and Wales; and the model assurance processes ensure compliance with the UK public sector Macpherson Report and regulatory requirements such as Sarbanes-Oxley.

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Editorial Review

Review

"The 3rd edition of *Practical Financial Modelling* by Jonathan Swan is a must-read for any organization engaged in corporate modelling in the Excel environment. This well-forged edition offers practitioners important insights and methods to develop models that are useful to the key decision-makers, free of errors, and maintainable for the future by implementing industry standards in model development. Few books in financial modelling even touch on the importance of technique. This book offers a compelling guide to ensure model competence." *--John C. Banko, University of Florida*

"Jonathan Swan has provided an excellent financial modelling resource, written in a practical way that will appeal to practitioners and academics alike. The book very effectively addresses the essential topic of quality assurance and is bursting with invaluable advice on avoiding errors and improving controls." *--Rob Powell, Edith Cowan University*

"*Practical Financial Modelling* provides a great coverage of topics for a book on process modelling. It successfully guides the reader in an innovative practical approach through model use, validation and sensitive analysis. This is a very valuable material to any practitioner, student, or researcher in the modelling process framework." *--Leandro Maciel, University of Campinas*

From the Back Cover

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About the Author

Jonathan Swan's work has encompassed a range of consultancy and development assignments with investment banks and others in the City and throughout Europe. He is currently Director of Training at Operis Group plc, the UK's leading independent financial modelling consultancy.

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