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By Jeffrey M. Perloff

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### **Editorial Review**

#### About the Author

Jeffrey M. Perloff is a professor in and chair of the Department of Agricultural and Resource Economics at the University of California at Berkeley. His textbooks are Modern Industrial Organization (co-authored with Dennis Carlton) and Microeconomics. Professor Perloff has been an editor of Industrial Relations and an associate editor of the American Journal of Agricultural Economics. He is currently an associate editor of the Journal of Productivity Analysis and edits the Journal of Industrial Organization Education. A fellow of the American Agricultural Economics Association, his economic research covers industrial organization, marketing, labor, trade, and econometrics. He has consulted with a number of nonprofit organizations and government agencies including the Federal Trade Commission and the Departments of Commerce, Justice, and Agriculture.

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