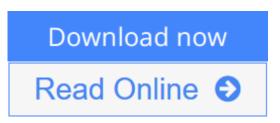


An Introduction to Statistical Methods and Data Analysis (Available 2010 Titles Enhanced Web Assign)

By R. Lyman Ott, Micheal Longnecker



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Ott and Longnecker's AN INTRODUCTION TO STATISTICAL METHODS AND DATA ANALYSIS, Sixth Edition, provides a broad overview of statistical methods for advanced undergraduate and graduate students from a variety of disciplines who have little or no prior course work in statistics. The authors teach students to solve problems encountered in research projects, to make decisions based on data in general settings both within and beyond the university setting, and to become critical readers of statistical analyses in research papers and in news reports. The first eleven chapters present material typically covered in an introductory statistics course, as well as case studies and examples that are often encountered in undergraduate capstone courses. The remaining chapters cover regression modeling and design of experiments.

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Editorial Review

About the Author

Lyman Ott earned his Bachelor's degree in Mathematics and Education and Master's degree in Mathematics from Bucknell University, and Ph.D in Statistics from the Virginia Polytechnic Institute. After two years working in statistics in the pharmaceutical industry, Dr. Ott became assistant professor in the Statistic Department at the University of Florida in 1968 and was named associate professor in 1972. He joined Merrell-National laboratories in 1975 as head of the Biostatistics Department and then head of the company's Research Data Center. He later became director of Biomedical Information Systems, Vice President of Global Systems and Quality Improvement in Research and Development, and Senior Vice President Business Process Improvement and Biometrics. He retired from the pharmaceutical industry in 1998, and now serves as consultant and Board of Advisors member for Abundance Technologies, Inc. Dr. Ott has published extensively in scientific journals and authored or co-authored seven college textbooks including Basic Statistical Ideas for Managers, Statistics: A Tool for the Social Sciences and An Introduction to Statistical Methods and Data Analysis. He has been a member of the Industrial Research Institute, the Drug Information Association and the Biometrics Society. In addition, he is a Fellow of the American Statistical Association and received the Biostatistics Career Achievement Award from the Pharmaceutical research and Manufacturers of America in 1998. He was also an All-American soccer player in college and is a member of the Bucknell University Athletic Hall of Fame.

Michael Longnecker currently serves as Professor and Associate Department Head at Texas A&M University. He received his B.S. at Michigan Technological University, his first M.S. at Western Michigan University, his second M.S. at Florida State University, and his Ph.D. at Florida State University. He is interested in Nonparametrics, Statistical Process Control, and Statistical Consulting.

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