



Research Methodology: A Project Guide for University Students

By John Kuada

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Research Methodology is written for university and college students who are looking for guidelines when writing for a research project. It describes some of the most influential methods in social science and speaks directly to students without any prior knowledge of project work. Written in a simple, straightforward, and a highly engaging style, the book takes the reader through the essential features of the project work process and guides students in making key decisions that will reduce the anxieties they are likely to experience in their research process. The book also introduces students to the nature of their group work process and provides guidelines on how to work with other students in order to produce good projects. It is intended as a supplementary textbook for courses in research methodology, for bachelor and master's degree students. Highlights of the issues discussed include: structure of projects * research design * the role of theories in research projects * paradigms and philosophy of science * qualitative and quantitative data collection methods and techniques * mixed research methods.

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Research Methodology: A Project Guide for University Students By John Kuada Bibliography

- Sales Rank: #6365866 in Books
- Published on: 2012-08-21
- Original language: English
- Number of items: 1
- Dimensions: 6.02" h x .39" w x 8.82" l, .0 pounds
- Binding: Paperback
- 139 pages

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John Valdez:

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