



# Essentials of Real Estate Economics

*By Dennis J. McKenzie, Richard M. Betts, Carol A. Jensen*

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### Review

PART I: Basic Economic Background for Real Estate Analysis. 1. Introduction to Real Estate Economics. 2. Review of the Economic Principles of Capitalism. 3. Government's Role in the Economy. 4. Money, Credit, and Real Estate. 5. Important Economic Features of Real Estate. PART II: Understanding Real Estate Markets. 6. Regional and Community Analysis. 7. Community Growth Patterns. 8. Neighborhoods: Clusters of Land Use and Value. 9. Housing Markets. 10. Commercial and Industrial Markets. 11. Rural and Recreational Real Estate Markets. PART III: Major Influences on Real Estate Development. 12. The Economics of Real Property Taxation. 13. Land-Use Controls. 14. Real Estate Development. 15. Required Government Reports. PART IV: Real Estate Investment: The Economics of the Parcel. 16. Summary of Real Estate Investment Principles. 17. Income Tax Aspects of Investment Real Estate. 18. Applied Real Estate Economics. 19. Anticipating Change. Answers to Reviewing Your Understanding Questions. Index.

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Presented in a direct, practical manner, this text focuses on the factors that cause real estate values to change. It is ideal for students with no formal math or economics background. Applications to the real estate market are non-quantitative.

### From the Back Cover

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