



## Designing Effective Instruction

*By Gary R. Morrison, Steven M. Ross, Jerrold E. Kemp, Howard Kalman*

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Updated and revised, the sixth edition equips educators with practical skills for successful instructional design. Two new chapters have been added to offer the most current information in the field. One addresses the unique design challenges and opportunities when working with different technologies. It also illustrates how to apply and adapt the design model when working with these technologies. The other presents a combination of information on the ID proposal and project management. A new section also discusses the alternatives to the traditional design process. In addition, educators will find more information about the role of the designer, which they'll be able to apply in the classroom.

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## **Editorial Review**

From the Back Cover

**Key Benefit:** This exciting text offers a solid rationale and a set of specific procedures for designing instruction. **Key Topics:** Grounded in current instructional design trends, the latest cognitive psychology research, and constructivism, *Designing Effective Instruction* establishes a foundation for systematic instructional planning, then presents a ten-element model that combines both behavioral and cognitive philosophies to create a flexible, heuristic framework for designing both traditional classroom and non-traditional, interactive learning programs.

## **Users Review**

**From reader reviews:**

**Candice Delgado:**

Now a day individuals who Living in the era where everything reachable by match the internet and the resources inside can be true or not call for people to be aware of each information they get. How many people to be smart in getting any information nowadays? Of course the answer is reading a book. Looking at a book can help people out of this uncertainty Information mainly this *Designing Effective Instruction* book as this book offers you rich data and knowledge. Of course the info in this book hundred pct guarantees there is no doubt in it you may already know.

**Paul Howell:**

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