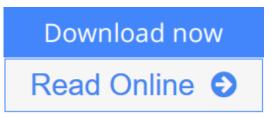


Designing Effective Instruction

By Gary R. Morrison, Steven M. Ross, Jerrold E. Kemp, Howard Kalman



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Updated and revised, the sixth edition equips educators with practical skills for successful instructional design. Two new chapters have been added to offer the most current information in the field. One addresses the unique design challenges and opportunities when working with different technologies. It also illustrates how to apply and adapt the design model when working with these technologies. The other presents a combination of information on the ID proposal and project management. A new section also discusses the alternatives to the traditional design process. In addition, educators will find more information about the role of the designer, which they'll be able to apply in the classroom.

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Editorial Review

From the Back Cover

Key Benefit: This exciting text offers a solid rationale and a set of specific procedures for designing instruction. Key Topics: Grounded in current instructional design trends, the latest cognitive psychology research, and constructivism, Designing Effective Instruction establishes a foundation for systematic instructional planning, then presents a ten-element model that combines both behavioral and cognitive philosophies to create a flexible, heuristic framework for designing both traditional classroom and non-traditional, interactive learning programs.

Users Review

From reader reviews:

Candice Delgado:

Now a day individuals who Living in the era where everything reachable by match the internet and the resources inside can be true or not call for people to be aware of each information they get. How many people to be smart in getting any information nowadays? Of course the answer is reading a book. Looking at a book can help people out of this uncertainty Information mainly this Designing Effective Instruction book as this book offers you rich data and knowledge. Of course the info in this book hundred pct guarantees there is no doubt in it you may already know.

Paul Howell:

The experience that you get from Designing Effective Instruction is the more deep you digging the information that hide in the words the more you get thinking about reading it. It doesn't mean that this book is hard to understand but Designing Effective Instruction giving you buzz feeling of reading. The article author conveys their point in particular way that can be understood by simply anyone who read this because the author of this e-book is well-known enough. This particular book also makes your current vocabulary increase well. That makes it easy to understand then can go along, both in printed or e-book style are available. We suggest you for having this specific Designing Effective Instruction instantly.

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