



The Little Red Writing Book

By Brandon Royal

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For Writers From All Walks of Life!

There's no need to fear the big, bad world of writing with *The Little Red Writing Book* in hand. Brimming with clever advice, this book offers writers, students, and business professionals a concise guide to penning strong and effective work for all occasions.

The Little Red Writing Book is designed for visual appeal and ease of use. Elegant yet practical, it will be an intriguing, inviting reference you'll turn to again and again. Author Brandon Royal offers clear explanations and non-intimidating instruction based on the four pillars of sound writing – structure, style, readability, and grammar. His discussion centers on 20 immutable writing principles as well as 30 commonly encountered rules of grammar. A wealth of examples, charts, and engaging exercises make *The Little Red Writing Book* an invaluable guide for anyone who wants to master those skills that will make a good writer even better.

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Editorial Review

Review

"If there were ever a time when this reviewer recalled with gratitude the diligence and thoroughness of her writing teachers, it was while reviewing this book. The mechanics of expository writing, which many of us take for granted, are presented in an organized, attractive package that will serve the basic writing needs of students and professionals alike. Royal provides not only numerous examples of the principles of written English but exercises as well, with answers for those wishing to master the basics. He includes tips on gender-neutral composition and on structuring written documents. Borders and flourishes enliven the text and make the book as charming as its title. This handy reference, similar to Strunk and White's *The Elements of Style*, could only have been improved by the inclusion of a glossary and a general index. Recommended for high school, college, and writing collections." --**Ann Schade,***The Library Journal of America,***Publishers Weekly's On-Line Review**

Writing guides and handbooks fall into roughly two categories: Some are long, comprehensive, and, except for the extremely punctilious writer, unfathomable; a few are direct, useful, and ideal for serious writers who would rather write than spend hours finding the rules for semicolons. In the latter category falls Brandon Royal's brilliant *The Little Red Writing Book*.

The articulate exposition of his twenty principles of writing and thirty rules of grammar fit neatly into 159 short, accessible pages, pages undoubtedly well thumbed by thousands of grateful writers for years. Built carefully and simply around the categories of structure, style, readability and grammar, Mr. Royal's little book will satisfy both the sit-down-and-read-all-about-it reader and the frustrated-fly-by-and-check-something-quickly writer.

I recommend this wonder to all my writing students. Perhaps one day writing committees will wisely follow suit and make this a primary text for all writing courses at their schools. --**Ray Turner, B.A., MA (Communications), writing instructor and former Educational Administrator, Corpus Christi TX, USA**

From the Publisher

This book is suitable for high school, community college, or university students, as well as any individual wanting to improve his or her core essential writing skills.

From the Author

"I'm sorry to have written such a long letter. I could have written a shorter one if I had more time."

Users Review

From reader reviews:

Carson McDonald:

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Bob Bartlett:

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Katherine Lee:

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