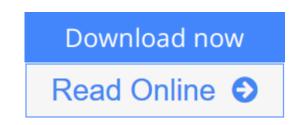


## Persuading Aristotle: The Timeless Art of Persuasion in Business, Negotiation and the Media

By Peter Thompson



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About the Author

Peter Thompson is host of ABC Radio National's breakfast program, and ABC TV's First Wednesday.

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