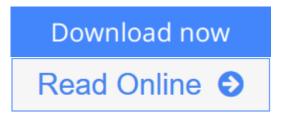


# **Operations Management for MBAs**

By Jack R. Meredith, Scott M. Shafer



Operations Management for MBAs By Jack R. Meredith, Scott M. Shafer

*Operations Management for MBAs* provides an introduction to the basic concepts of operations management with a strategic, conceptual, and contemporary approach. Specifically written with the needs of MBA students in mind, current topics such as supply chain management, the balanced scorecard, and yield management, as well as those specific to marketing, finance and other majors are explained.

**<u>Download</u>** Operations Management for MBAs ...pdf

E Read Online Operations Management for MBAs ...pdf

# **Operations Management for MBAs**

By Jack R. Meredith, Scott M. Shafer

Operations Management for MBAs By Jack R. Meredith, Scott M. Shafer

*Operations Management for MBAs* provides an introduction to the basic concepts of operations management with a strategic, conceptual, and contemporary approach. Specifically written with the needs of MBA students in mind, current topics such as supply chain management, the balanced scorecard, and yield management, as well as those specific to marketing, finance and other majors are explained.

#### Operations Management for MBAs By Jack R. Meredith, Scott M. Shafer Bibliography

- Rank: #145121 in Books
- Brand: Wiley
- Published on: 2009-11-24
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 9.90" h x .66" w x 7.95" l, 1.60 pounds
- Binding: Paperback
- 440 pages

**<u>Download</u>** Operations Management for MBAs ...pdf

**<u>Read Online Operations Management for MBAs ...pdf</u>** 

# Download and Read Free Online Operations Management for MBAs By Jack R. Meredith, Scott M. Shafer

#### **Editorial Review**

#### From the Back Cover

#### An indispensable resource for MBA students and business mangers is now more relevant than ever.

To do their jobs effectively, all managers need to know about operations and have an up-to-the-minute resource that arms them with the latest information to help them succeed. revised to include current information and relevant examples, this Fourth Edition of Jack Meredith and Scott Shafer's *Operations Management for MBA's* has been completely reorganized to focus on the most recent thrusts of operations management. The authors have pared down weighty quantitative material to provide only the essential coverage and examples that illustrate a particular business strategy.

#### Features of the 4th Edition include:

- Focus on strategy, six sigma, lean, and supply chain management.
- Text and topics have been streamlined from 11 to just 8 chapters.
- New case studies illustrate how concepts are applied on the job.
- Two-color presentation enhances images and exhibits.
- A new, four-section organization streamlines the new direction of operations.
- New discussions on sustainability, environment, recycling, and reclamation.
- New updates to Project Management.

#### About the Author

Jack Meredith is currently Professor of Management & Broyhill Distinguished Scholar & Chair in Operations at the Graduate School of Management at Wake Forest University. Dr. Meredith's research has focused on the strategic and operational problems that managers face, particularly those concerning the management of advanced technology. He received his BS and BSME at Oregon State University and his MBA and PhD at the University of California at Berkeley. Dr. Meredith has written eight books on operations management, project management and management science, including "Project Management" and "Operations Management for MBAs." He serves as outgoing editor in chief of the Journal of Operations Management. He received the school's inaugural Cowan Research Prize in 2002, the Academy of Management's 2003 Distinguished OM Scholar Award, and was inducted into the Oregon State University Engineering Hall of Fame in 2004.

#### **Users Review**

#### From reader reviews:

#### Marquita Oswald:

Why don't make it to become your habit? Right now, try to prepare your time to do the important act, like looking for your favorite publication and reading a publication. Beside you can solve your condition; you can add your knowledge by the e-book entitled Operations Management for MBAs. Try to make book Operations Management for MBAs as your close friend. It means that it can to get your friend when you feel alone and beside regarding course make you smarter than before. Yeah, it is very fortuned for yourself. The book makes you considerably more confidence because you can know everything by the book. So , let's

make new experience along with knowledge with this book.

#### Kevin Hamby:

Book is written, printed, or outlined for everything. You can know everything you want by a publication. Book has a different type. To be sure that book is important factor to bring us around the world. Alongside that you can your reading expertise was fluently. A publication Operations Management for MBAs will make you to possibly be smarter. You can feel a lot more confidence if you can know about anything. But some of you think in which open or reading a new book make you bored. It's not make you fun. Why they could be thought like that? Have you trying to find best book or suited book with you?

#### **Samuel Lashley:**

This Operations Management for MBAs book is just not ordinary book, you have it then the world is in your hands. The benefit you receive by reading this book is definitely information inside this e-book incredible fresh, you will get info which is getting deeper anyone read a lot of information you will get. This kind of Operations Management for MBAs without we know teach the one who reading through it become critical in considering and analyzing. Don't be worry Operations Management for MBAs can bring when you are and not make your handbag space or bookshelves' come to be full because you can have it within your lovely laptop even mobile phone. This Operations Management for MBAs having fine arrangement in word along with layout, so you will not really feel uninterested in reading.

#### Shawn Clay:

Beside this particular Operations Management for MBAs in your phone, it can give you a way to get closer to the new knowledge or details. The information and the knowledge you can got here is fresh from the oven so don't end up being worry if you feel like an previous people live in narrow commune. It is good thing to have Operations Management for MBAs because this book offers to your account readable information. Do you sometimes have book but you don't get what it's exactly about. Oh come on, that wil happen if you have this with your hand. The Enjoyable option here cannot be questionable, including treasuring beautiful island. Use you still want to miss the item? Find this book along with read it from now!

### Download and Read Online Operations Management for MBAs By Jack R. Meredith, Scott M. Shafer #XG61RVBL90N

# **Read Operations Management for MBAs By Jack R. Meredith,** Scott M. Shafer for online ebook

Operations Management for MBAs By Jack R. Meredith, Scott M. Shafer Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Operations Management for MBAs By Jack R. Meredith, Scott M. Shafer books to read online.

# Online Operations Management for MBAs By Jack R. Meredith, Scott M. Shafer ebook PDF download

Operations Management for MBAs By Jack R. Meredith, Scott M. Shafer Doc

Operations Management for MBAs By Jack R. Meredith, Scott M. Shafer Mobipocket

Operations Management for MBAs By Jack R. Meredith, Scott M. Shafer EPub

XG61RVBL90N: Operations Management for MBAs By Jack R. Meredith, Scott M. Shafer