



## Mission-Based Management: An Organizational Development Workbook (Wiley Nonprofit Law, Finance and Management Series)

By Peter C. Brinckerhoff

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**Mission-Based Management: An Organizational Development Workbook (Wiley Nonprofit Law, Finance and Management Series)** By Peter C. Brinckerhoff

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This practical, comprehensive, and easy-to-use workbook provides key tools to help managers of nonprofits ensure that their organization pursues its mission, meets the changing needs of the community—and has enough money to make ends meet—while also satisfying the demands of funders, clientele, boards, staff, and bankers. Designed to equip nonprofit managers and other nonprofit workers with the guidance they need to do their jobs and run their organizations more effectively and efficiently, this workbook is also a hands-on tool to help implement the ideas in the author's highly regarded *Mission-Based Management*. Filled with indispensable checklists, worksheets, forms, displays, and hands-on suggestions, the Workbook will show you how to smoothly and successfully:

- Hone your organization's core competencies
- Focus your resources
- Improve overall mission capability
- Get the most out of group discussions
- Utilize self-assessment tools

... and much more to help you and all involved help your organization achieve its mission

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**Mission-Based Management: An Organizational Development Workbook (Wiley Nonprofit Law, Finance and Management Series) By Peter C. Brinckerhoff Bibliography**

- Sales Rank: #1785081 in Books
- Published on: 2001-01-11
- Original language: English
- Number of items: 1
- Dimensions: 10.08" h x .47" w x 7.03" l, .71 pounds
- Binding: Paperback
- 176 pages

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## **Editorial Review**

From the Back Cover

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### About the Author

PETER C. BRINCKERHOFF is an internationally renowned trainer, author, and consultant to not-for-profit organizations. He brings years of experience in the field to his work, as he is a former board member of local, state, and national not-for-profits and has worked on the staff and as executive director of two regional not-for-profits. Since founding his consulting firm, Corporate Alternatives, in 1982, Mr. Brinckerhoff has helped thousands of organizations become more mission-capable.

Peter is the author of the award-winning books *Mission-Based Management* and *Financial Empowerment* as well as *Mission-Based Marketing*, *Faith-Based Management*, and *Social Entrepreneurship*, all published by Wiley. Peter's books are used as texts in undergraduate and graduate programs in not-for-profit management at over 60 colleges and universities.

A former VISTA volunteer, Peter received his bachelor of arts degree from the University of Pennsylvania and his master's degree in public health administration from Tulane University. He lives in Springfield, Illinois, with his wife and three children.

## **Users Review**

**From reader reviews:**

**Cameron Keller:**

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