



How to Start a Home-Based Jewelry Making Business: *Turn your passion into profit *Develop a smart business plan *Set market-appropriate prices ... on the Internet (Home-Based Business Series)

By Maire Loughran



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How to Start a Home-Based Jewelry Making Business is for creative, talented women who want to turn their passion for beautiful jewelry into a profitable sideline or full-time business. Selling and making jewelry is one of the more high-margin craft businesses and with the right approach to sales and a stylish look, one can develop a devoted following. In addition to the essentials common to the series, this book also includes information on pricing jewelry, setting up a Web site, and how to get celebrity attention.

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Editorial Review

From the Back Cover

Everything you need to know to run a successful jewelry making business from your home

Have you ever thought about starting your own home-based jewelry making business? Have you been hesitant to put your plans into action? This comprehensive guide contains all the necessary tools and strategies you need to successfully launch and grow your business.

Maire Loughran draws on her years of experience to show you how to turn your passion for beautiful jewelry into a profitable sideline or full-time business. Selling and making jewelry is one of the more high-margin craft businesses, and with the right approach to sales and a stylish look, one can develop a devoted following.

Covering all jewelry types, Loughran addresses all the essentials and more, including:

Pricing jewelry

Setting up a Web site

Realizing the benefits of e-commerce

Establishing a niche

Selling at craft fairs

Finding a distributor

Getting celebrity attention

About the Author

Maire Loughran, who built her jewelry making business from the ground floor up, writes and lectures on the topic of how to start a home-based business. She also acts as a mentor to other new, jewelry making start-ups. Loughran is a member of the American Craft Council, Society of American Silversmiths, and the Society of North American Goldsmiths. In addition, she is the Arts/Crafts Business guide at About.com and the Feature Jewelry Writer at Suite101.com. She lives in Orlando, Florida.

Users Review

From reader reviews:

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Here thing why this particular How to Start a Home-Based Jewelry Making Business: *Turn your passion into profit *Develop a smart business plan *Set market-appropriate prices ... on the Internet (Home-Based Business Series) are different and reliable to be yours. First of all examining a book is good however it depends in the content than it which is the content is as scrumptious as food or not. How to Start a Home-Based Jewelry Making Business: *Turn your passion into profit *Develop a smart business plan *Set market-appropriate prices ... on the Internet (Home-Based Business Series) giving you information deeper and in different ways, you can find any guide out there but there is no e-book that similar with How to Start a Home-Based Jewelry Making Business: *Turn your passion into profit *Develop a smart business plan *Set

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