



Chineasy: 60 Flashcards: The New Way to Read Chinese

By ShaoLan Hsueh

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This essential companion to *Chineasy* includes 60 gorgeous full-color flashcards to practice and master the key characters of the revolutionary visual method for learning to read and write Chinese.

ShaoLan Hsueh used her entrepreneurial and cultural background to create *Chineasy*—an extraordinary and simple system for quickly learning the basic building blocks of written Chinese, one of the most difficult languages to master. Working with renowned illustrator Noma Bar, she “unpicked” Chinese characters, turning them into pictograms that are engaging, delightful, and easy to remember.

With this practical addition to *Chineasy*—the book that made her graphic learning method available to everyone—she takes her system to the next step. Packaged as a convenient boxed set, *Chineasy Flashcards* contains 60 colorful cards and an introductory tutorial card. Each flashcard features one large, bold Chinese character in pictogram on the front, along with its English translation. On the back, the pictogram is “unpicked” to display its actual Chinese character, and includes three compound words that use it.

An easy, fun way to learn the basic building blocks of written Chinese, these flashcards can be used on their own or in conjunction with *Chineasy*.

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