



# Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity

By David Sibbet

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## Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity By David Sibbet

Use eye-popping visual tools to energize your people!

Just as social networking has reclaimed the Internet for human interactivity and co-creation, the visual meetings movement is reclaiming creativity, productivity, and playful exchange for serious work in groups.

*Visual Meetings* explains how anyone can implement powerful visual tools, and how these tools are being used in Silicon Valley and elsewhere to facilitate both face-to-face and virtual group work. This dynamic and richly illustrated resource gives meeting leaders, presenters, and consultants a slew of exciting tricks and tools, including

- Graphic recording, visual planning, story boarding, graphic templates, idea mapping, etc.
- Creative ways to energize team building, sales presentations, staff meetings, strategy sessions, brainstorming, and more
- Getting beyond paper and whiteboards to engage new media platforms
- Understanding emerging visual language for leading groups

Unlocking formerly untapped creative resources for business success, *Visual Meetings* will help you and your team communicate ideas more effectively and engagingly.

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### Editorial Review

Review

#### Praise for Visual Meetings

“David Sibbet is the father of visual facilitation. This book finally lets us see meetings as he sees them—as eye-opening opportunities to discover what people really think. David’s approach to visually recording and visually facilitating meetings will help you become a better meeting leader and participant, see a whole new side of business—and a whole new side of yourself.” –**Dan Roam, author of *The Back of the Napkin***

“I have experienced the transformative power of David’s pioneering visual methods and tools. Open this book and you will get a clear vision of collaboration in the future—groups inspired and energized, tapping into their collective wisdom to create sustainable solutions: the global brain at work.” –**Meryem Le Saget, Meryem Le Saget Consulting, Paris**

“David Sibbet is a genius. Buy this book, and study it, not only for better meetings, but for better organizations, better teams, and a better future.” –**Alan M. Webber, co-founder of *Fast Company* magazine**

“This amazing book shows you how visualization can bring clarity to the growing complexity around us.” –**Bob Johansen, Distinguished Fellow, Institute for the Future**

“This book is like David’s workshops—fun and fruitful. Time and again, I have seen the principles and processes described in this book yield a rich harvest among audiences in Singapore.” –**Dawn Yip, Soulbreath Consulting Singapore**

“Visual Meetings is an elegant and immensely practical guide to transforming group productivity. It provides novices with a fast start to making the most of scarce group time.” –**Paul Saffo, Technology Forecaster Visiting Scholar, Stanford Media-X Network**

“‘*What If Meetings Were Really Fun AND Productive?*’ Can you imagine? Visual meetings master David Sibbet has done it—put all the competency, wisdom, language, technique, resources, tools, everything you need in one delightful book?” –**Robert E. Horn, author of *Visual Language: Global Communication for the 21<sup>st</sup> Century***

From the Back Cover

#### Eye-popping visual tools can energy your meetings!

When people work visually they have better ideas, make better decisions, and are more committed to producing results. A twenty-first century guide to using the latest visual thinking techniques with your groups and teams, *Visual Meetings* give you a bounty of tools and tricks to unlock creativity, collaboration, and breakthrough thinking.

- Use graphic recording, visual planning, storyboarding, idea mapping, and similar techniques
- Give better presentations *without* resorting to PowerPoint
- Consult and sell with graphics and visualization tools

- Get beyond paper and whiteboards to tablets, iPads, and other new media platforms
- Make all meetings more interesting and productive
- Improve both face-to-face and virtual group work
- And much more...

#### About the Author

**David Sibbet** is a world leader in graphic facilitation and visual thinking for groups. He is the founder and president of The Grove Consultants International, a company whose leading-edge group-process tools and services for panoramic visualization, graphic facilitation, team leadership, and organizational transformation are used by consultants and organizations around the world.

#### Users Review

##### From reader reviews:

##### **Annie Boyd:**

Reading a guide tends to be new life style within this era globalization. With reading through you can get a lot of information that can give you benefit in your life. Using book everyone in this world could share their idea. Books can also inspire a lot of people. Plenty of author can inspire their own reader with their story or even their experience. Not only the story that share in the ebooks. But also they write about the ability about something that you need example of this. How to get the good score toefl, or how to teach your young ones, there are many kinds of book which exist now. The authors in this world always try to improve their expertise in writing, they also doing some study before they write to their book. One of them is this Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity.

##### **Joni Griffith:**

The book Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity has a lot of information on it. So when you read this book you can get a lot of advantage. The book was compiled by the very famous author. Mcdougal makes some research before write this book. This kind of book very easy to read you may get the point easily after reading this article book.

##### **Ashley Paul:**

Playing with family in the park, coming to see the coastal world or hanging out with pals is thing that usually you could have done when you have spare time, in that case why you don't try issue that really opposite from that. A single activity that make you not feeling tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity, it is possible to enjoy both. It is good combination right, you still desire to miss it? What kind of hang type is it? Oh seriously its mind hangout folks. What? Still don't obtain it, oh come on its named reading friends.

**James Hopwood:**

Are you kind of stressful person, only have 10 or even 15 minute in your moment to upgrading your mind expertise or thinking skill perhaps analytical thinking? Then you have problem with the book as compared to can satisfy your short space of time to read it because pretty much everything time you only find guide that need more time to be learn. Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity can be your answer given it can be read by you who have those short time problems.

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