



Strategy in Poker, Business & War

By John McDonald

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Whether your primary interest is to improve your card game or put together a political coalition, here you will be enjoyably instructed in an approach to strategy that has caught the imagination of a generation of readers.

John McDonald looks at the elusive thread of opposition and conflict that runs through human interrelationships, from the striking of a bargain to the clash of war. He discusses poker; game theory, as it applies to games but mainly to business; the strategies of buyers and sellers; and finally military and other applications.

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Review

“A classic introduction [to game theory] for the general reader.” (Rob Norton - Fortune)

“Remarkably fine.” (John Kenneth Galbraith)

About the Author

John McDonald lives in Greenwich, Connecticut.

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