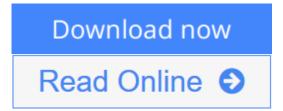


# **Information Systems Project Management**

By AVISON



#### **Information Systems Project Management By AVISON**

There are a number of books out there on project management. What is different and specific about this book? - There is a balance between sociocultural and technical aspects, and there is a balance between qualitative and quantitative aspects??project management is seen as both an art and a science. - It provides an information systems orientation for project management: information technology is not oriented on one side, with production and operations oriented on the other, Instead, both are applied within an organizational-wide view. - It stresses information systems as a whole, not just software development??no project is successful if only software aspects are considered. - It gives a truly international view of the domain??examples and experiences from different parts of the world add richness as well as context to the material. - Globalization has ensured that most projects take on an international dimension. - The book provides a coherent explanation of the concerns of the project manager as the project develops through its life cycle??the book does not follow a ??kitchen sink approach??. -Each chapter has the following consistent structure: an introduction and outline, an exhibit, the main text with examples, a chapter summary, exercises, discussion questions, an interview with a project manager, and an appendix??this structure provides coherence and consistency. The material in this text has proven successful through repeated use in courses in the United States, Europe, and Australia by practitioners as well as undergraduate and postgraduate students. Intended Audience This core text is designed for advanced undergraduate and graduate courses such as Management Information Systems, Computer Information Systems, Information Systems, and Decision and Information Systems in departments of information systems, information technology, and business.



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