



The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us

By Robert H. Frank, Philip J. Cook

Download now

Read Online →

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook

Disney chairman Michael Eisner topped the 1993 **Business Week** chart of America's highest-paid executives, his \$203 million in earnings roughly 10,000 times that of the lowest paid Disney employee.

During the last two decades, the top one percent of U.S. earners captured more than 40 percent of the country's total earnings growth, one of the largest shifts any society has endured without a revolution or military defeat. Robert H. Frank and Philip J. Cook argue that behind this shift lies the spread of "winner-take-all markets"—markets in which small differences in performance give rise to enormous differences in reward. Long familiar in sports and entertainment, this payoff pattern has increasingly permeated law, finance, fashion, publishing, and other fields. The result: in addition to the growing gap between rich and poor, we see important professions like teaching and engineering in aching need of more talent. This relentless emphasis on coming out on top—the best-selling book, the blockbuster film, the Super Bowl winner—has molded our discourse in ways that many find deeply troubling.

↓ [Download The Winner-Take-All Society: Why the Few at the To ...pdf](#)

📄 [Read Online The Winner-Take-All Society: Why the Few at the ...pdf](#)

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us

By Robert H. Frank, Philip J. Cook

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook

Disney chairman Michael Eisner topped the 1993 **Business Week** chart of America's highest-paid executives, his \$203 million in earnings roughly 10,000 times that of the lowest paid Disney employee.

During the last two decades, the top one percent of U.S. earners captured more than 40 percent of the country's total earnings growth, one of the largest shifts any society has endured without a revolution or military defeat. Robert H. Frank and Philip J. Cook argue that behind this shift lies the spread of "winner-take-all markets"—markets in which small differences in performance give rise to enormous differences in reward. Long familiar in sports and entertainment, this payoff pattern has increasingly permeated law, finance, fashion, publishing, and other fields. The result: in addition to the growing gap between rich and poor, we see important professions like teaching and engineering in aching need of more talent. This relentless emphasis on coming out on top—the best-selling book, the blockbuster film, the Super Bowl winner—has molded our discourse in ways that many find deeply troubling.

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook **Bibliography**

- Sales Rank: #474089 in Books
- Brand: Frank, Robert H./ Cook, Philip J.
- Published on: 1996-09-01
- Released on: 1996-09-01
- Original language: English
- Number of items: 1
- Dimensions: 8.40" h x .84" w x 5.50" l, .61 pounds
- Binding: Paperback
- 288 pages

 [Download The Winner-Take-All Society: Why the Few at the To ...pdf](#)

 [Read Online The Winner-Take-All Society: Why the Few at the ...pdf](#)

Download and Read Free Online **The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us** By **Robert H. Frank, Philip J. Cook**

Editorial Review

From Publishers Weekly

A examination of the ways in which "winner take all" markets allow top earners to corner an increasing proportion of total income growth.

Copyright 1996 Reed Business Information, Inc.

From [Booklist](#)

If everyday avarice explained the astronomical remunerations garnered by stars and enter(info)tainers, this would be a one-page book, but economists Frank and Cook have broken down the market forces that push salaries into the stratosphere and produced some 200-odd pages on the subject. One major culprit is inherent in mass culture: when millions have a small interest in the winner's performance, however minutely superior to the runner-up's, a large reward goes to that winner (as in a golf tournament). The reward ratchets upward as the market in question becomes overcrowded with aspiring winners (as in acting), but at the end of the game, the inevitable multitude of losers are left with little reward for their efforts. Result: increasing inequality in income. If confined to arts and sports, the authors would just be telling interesting anecdotes, but the phenomenon has invaded law, business, and academia, where the pressure to win leads to sterile "positional arms races." Their solution won't appease free marketeers, who nonetheless will have nothing to object about in this economic analysis of the situation. *Gilbert Taylor*

Review

"A major contribution to the debate about causes and consequences of inequality in America"

—**The New York Times Book Review.**

"Should be at the forefront of everyone's attention"

—Lester C. Thurow, **Los Angeles Times**

"Frank and Cook break new ground by linking the win-at-all costs mentality to economic and cultural problems."

—**Business Week**

"A fun, informative, and provocative read"

—**The Milwaukee Journal-Sentinel**

Users Review

From reader reviews:

Tasha Page:

In this 21st centuries, people become competitive in every way. By being competitive right now, people have do something to make all of them survives, being in the middle of typically the crowded place and notice simply by surrounding. One thing that at times many people have underestimated it for a while is reading. Yeah, by reading a book your ability to survive boost then having chance to stay than other is high. For you who want to start reading some sort of book, we give you this **The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us** book as beginner and daily reading reserve. Why,

because this book is greater than just a book.

Aaron Martinez:

The reason why? Because this *The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us* is an unordinary book that the inside of the reserve waiting for you to snap the idea but latter it will surprise you with the secret this inside. Reading this book close to it was fantastic author who else write the book in such remarkable way makes the content inside of easier to understand, entertaining means but still convey the meaning entirely. So , it is good for you because of not hesitating having this any longer or you going to regret it. This amazing book will give you a lot of advantages than the other book have such as help improving your skill and your critical thinking way. So , still want to hesitate having that book? If I have been you I will go to the book store hurriedly.

Jerri Montgomery:

It is possible to spend your free time to learn this book this e-book. This *The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us* is simple to bring you can read it in the area, in the beach, train and soon. If you did not possess much space to bring the particular printed book, you can buy typically the e-book. It is make you much easier to read it. You can save the book in your smart phone. Consequently there are a lot of benefits that you will get when you buy this book.

Monique Hightower:

This *The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us* is completely new way for you who has intense curiosity to look for some information as it relief your hunger of knowledge. Getting deeper you in it getting knowledge more you know otherwise you who still having little digest in reading this *The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us* can be the light food in your case because the information inside this kind of book is easy to get by anyone. These books acquire itself in the form that is certainly reachable by anyone, sure I mean in the e-book type. People who think that in e-book form make them feel drowsy even dizzy this book is the answer. So there is not any in reading a reserve especially this one. You can find what you are looking for. It should be here for you actually. So , don't miss the item! Just read this e-book sort for your better life as well as knowledge.

Download and Read Online *The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us* By Robert H. Frank, Philip J. Cook #DH1SGAIX8YL

Read The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook for online ebook

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook books to read online.

Online The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook ebook PDF download

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook Doc

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook Mobipocket

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook EPub

DH1SGAIX8YL: The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook