



The Tweetable Pope: A Spiritual Revolution in 140 Characters

By Michael J. O'Loughlin

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Michael O'Loughlin, reporter for *America* magazine and a frequent speaker and writer on Catholic topics, opens a wonderful window into the heart and revolutionary mission of Pope Francis by examining his extensive and revelatory use of social media--published to coincide with the pontiff's visit to the United States in September 2015.

O'Loughlin uses Pope Francis's almost daily "tweets" to his 21 million followers to explain why this pope has captured the world's imagination and to explore his strategy and vision for the Catholic Church. Grouped by the Pope's most pressing concerns--forgiveness, mercy, injustice, poverty, war, joy, the environment, and more--*The Tweetable Pope* uses Francis' pithy 140-character (or fewer) missives as a prism to view the biographical, historical, and spiritual context of his messages and how each is part of a larger vision.

*O'Loughlin contends that these seemingly simple communications provide a direct line to the Pope's heart, illuminating a peaceful, loving, and courageous visionary committed to restoring the church to the original Christian tenets of its founder, Jesus Christ--love, mercy, grace, and compassion--and reshaping it as a force for change to help the most needy. A thoughtful and enlightening examination of how the pope is using this exciting and fascinating new medium to communicate directly to his flock, *The Tweetable Pope* is an inspiring and moving testimony of how we, too, can be more centered on what matters most to God.*

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Editorial Review

Review

“O’Loughlin is one of the most talented young Catholic writers today. His theological training and journalistic skills make him an astute observer of the church. His new book, examining Pope Francis’s daily Tweets from a spiritual standpoint, is sure to be a valuable addition to reflections on this extraordinary pope.” (James Martin, New York Times bestselling author of *The Jesuit Guide to (Almost) Everything* and *Jesus: A Pilgrimage*)

“An insightful, comprehensive, and timely book that engages the genius of Pope Francis through his tweets. A must read: The #TweetablePope!” (Miguel H. Diaz PhD, US Ambassador to the Holy See, Ret., John Courtney Murray University Chair in Public Service, Loyola University Chicago)

“*The Tweetable Pope* is full of fresh and fun insight into the modern mission of Pope Francis. A must-read for anyone-Twitter user or not-who wants the scoop on how the first Pope from the Global South is making history.” (Elizabeth Dias, *TIME* correspondent and editor of *What Did Jesus Ask?*)

“To say that Pope Francis is reaching millions with his tweets is a statistic. To explain why he is reaching millions is authentic education and new evangelization. O’Loughlin masterfully offers the background, context and foreground of Pontifex’s brilliant method of communicating with the world.” (Fr. Thomas Rosica, CSB, CEO of Salt and Light Catholic Media Foundation)

From the Back Cover

How do you reinvigorate an institution that prides itself on preserving two thousand years of history? That is the challenge Jorge Mario Bergoglio faced when he became Pope Francis in March 2013. From the beginning, with his commitment to "remember the poor," Francis embarked on a mission to "rebrand" the Church so that it better reflected its founder, Jesus Christ, instead of preserving institutional power and prestige. Amid surprising pronouncements and reforms and a humble and humorous approach to his office, Francis's most surprising strategy may be his decision to leverage a modern innovation that his predecessor, Pope Benedict XVI, had begun to use: a Twitter account with which, for the first time in history, the pope can communicate directly with his global flock. With more than 21 million followers reading Tweets in 9 languages, Francis regularly posts his 140-character (or less) sermons a few times each week.

The Boston Globe and *Crux* journalist Michael O'Loughlin argues that Pope Francis's social media output reveals the secret to his popularity and provides a window into his priorities, passions, and exciting and revolutionary vision for the Church. With chapters on the primary themes used in Francis's Tweets—the poor, forgiveness, immigration, youth, mercy, joy, even "sports," and more—O'Loughlin explains the biographical and historical context for what the pope writes as well the spirituality these posts embody. Surprisingly, O'Loughlin discovers that by following these 140-character sermons, we not only better understand the pope's revolutionary agenda but can also be inspired to be better Christians.

About the Author

Michael J. O'Loughlin is the national reporter for *America* magazine and a frequent writer and speaker on Catholic issues. O'Loughlin writes regularly about contemporary Catholic issues, including religion and

politics, Catholic young adults, the role of the Church in the public square, and much more. O'Loughlin has also written for *The Boston Globe*, *Crux*, *The Washington Post*, *Foreign Policy*, *America*, and *The Advocate*, and he has been interviewed by a number of media outlets, including CBS, ABC, NPR, BBC, FOX News, and MSNBC. Originally from Massachusetts, O'Loughlin lives in Chicago and reports occasionally from Rome. He is a graduate of Saint Anselm College and Yale Divinity School.

Users Review

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Michael Bennett:

The particular book *The Tweetable Pope: A Spiritual Revolution in 140 Characters* will bring one to the new experience of reading some sort of book. The author style to describe the idea is very unique. If you try to find new book to learn, this book very suited to you. The book *The Tweetable Pope: A Spiritual Revolution in 140 Characters* is much recommended to you to see. You can also get the e-book from your official web site, so you can quickly to read the book.

Sheryl Hicks:

The e-book with title *The Tweetable Pope: A Spiritual Revolution in 140 Characters* has a lot of information that you can understand it. You can get a lot of benefit after read this book. This specific book exist new understanding the information that exist in this publication represented the condition of the world today. That is important to you to find out how the improvement of the world. That book will bring you in new era of the syndication. You can read the e-book on the smart phone, so you can read that anywhere you want.

Steven Ward:

Typically the book *The Tweetable Pope: A Spiritual Revolution in 140 Characters* has a lot details on it. So when you make sure to read this book you can get a lot of gain. The book was compiled by the very famous author. Tom makes some research before write this book. This specific book very easy to read you will get the point easily after perusing this book.

Brandon Inouye:

Playing with family in a park, coming to see the sea world or hanging out with close friends is thing that usually you could have done when you have spare time, after that why you don't try factor that really opposite from that. 1 activity that make you not feeling tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of knowledge. Even you love *The Tweetable Pope: A Spiritual Revolution in 140 Characters*, you are able to enjoy both. It is good combination right, you still need to miss it? What kind of hang-out type is it? Oh occur its mind hangout men. What? Still don't understand it, oh come on its named reading friends.

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