



The Shape of Green: Aesthetics, Ecology, and Design

By Lance Hosey

Download now

Read Online 

The Shape of Green: Aesthetics, Ecology, and Design By Lance Hosey

Does going green change the face of design or only its content? The first book to outline principles for the aesthetics of sustainable design, *The Shape of Green* argues that beauty is inherent to sustainability, for how things look and feel is as important as how they're made.

In addition to examining what makes something attractive or emotionally pleasing, Hosey connects these questions with practical design challenges. Can the shape of a car make it more aerodynamic and more attractive at the same time? Could buildings be constructed of porous materials that simultaneously clean the air and soothe the skin? Can cities become verdant, productive landscapes instead of wastelands of concrete?

Drawing from a wealth of scientific research, Hosey demonstrates that form and image can enhance conservation, comfort, and community at every scale of design, from products to buildings to cities. Fully embracing the principles of ecology could revolutionize every aspect of design, in substance and in style. Aesthetic attraction isn't a superficial concern — it's an environmental imperative. Beauty could save the planet.

 [Download The Shape of Green: Aesthetics, Ecology, and Desig ...pdf](#)

 [Read Online The Shape of Green: Aesthetics, Ecology, and Des ...pdf](#)

The Shape of Green: Aesthetics, Ecology, and Design

By Lance Hosey

The Shape of Green: Aesthetics, Ecology, and Design By Lance Hosey

Does going green change the face of design or only its content? The first book to outline principles for the aesthetics of sustainable design, *The Shape of Green* argues that beauty is inherent to sustainability, for how things look and feel is as important as how they're made.

In addition to examining what makes something attractive or emotionally pleasing, Hosey connects these questions with practical design challenges. Can the shape of a car make it more aerodynamic and more attractive at the same time? Could buildings be constructed of porous materials that simultaneously clean the air and soothe the skin? Can cities become verdant, productive landscapes instead of wastelands of concrete?

Drawing from a wealth of scientific research, Hosey demonstrates that form and image can enhance conservation, comfort, and community at every scale of design, from products to buildings to cities. Fully embracing the principles of ecology could revolutionize every aspect of design, in substance and in style. Aesthetic attraction isn't a superficial concern — it's an environmental imperative. Beauty could save the planet.

The Shape of Green: Aesthetics, Ecology, and Design By Lance Hosey Bibliography

- Sales Rank: #497183 in Books
- Brand: Brand: Island Press
- Published on: 2012-06-11
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .60" w x 8.00" l, 1.20 pounds
- Binding: Paperback
- 216 pages

 [Download The Shape of Green: Aesthetics, Ecology, and Desig ...pdf](#)

 [Read Online The Shape of Green: Aesthetics, Ecology, and Des ...pdf](#)

Download and Read Free Online *The Shape of Green: Aesthetics, Ecology, and Design* By Lance Hosey

Editorial Review

Review

"*The Shape of Green* is a positive thesis. It might even inspire hope in the most pessimistic readers."
(*Metropolis*)

"*The Shape of Green*...deals with the fundamental issues that I could never quite express to my students about the importance of aesthetics, design and yes, even beauty, to green building. I could never quite justify why I would post some projects on TreeHugger and skip others that might have a higher LEED score. After reading *The Shape of Green*, I am much more confident in saying that if it doesn't move the heart, it doesn't move the needle on sustainability."
(*TreeHugger*)

"*The Shape of Green* is essential nourishment for a smarter intuition, and Hosey's principles for design are just what we need for so-called sustainable design to mature past its awkward adolescence."
(*Environmental Building News*)

"This is a passionate book."
(*Resurgence & Ecologist*)

"What is new about *The Shape of Green* is Hosey's synthesis of research and design innovations that have been overlooked in many other books. He has crafted a sophisticated rallying cry and assembled a nascent toolbox for the next generation of eco-architects."
(*Architectural Record*)

"Lance Hosey... has written a valuable book with a clear yet strong argument at its core: How something looks is as important to sustainability as how it performs."
(*A Daily Dose of Architecture*)

"True to its own philosophy, *The Shape of Green* is a beautiful book that designers (and design lovers) will turn to time and again."
(*EcoFabulous blog*)

"The book is...intriguing because it explores a difficult and important subject and brings together key observations from various authoritative sources and realms of inquiry. In the end, the book provides a good introduction to issues of sustainability and aesthetics."
(*CHOICE*)

"In *The Shape of Green*, Lance Hosey delivers a passionate critique of the design equivalent of CP Snow's 'two cultures' dichotomy."

(*Urban Design*)

"...Hosey returns sustainability to its rightful place..."

(*Green Building*)

"Design has the power to create a world that can be economically, equitably, ecologically and elegantly enjoyed. In *The Shape of Green*, Lance Hosey explores the critically important but too rarely discussed dimensions of this goal—elegance, joy, and beauty."

(William McDonough *coauthor of Cradle to Cradle: Remaking the Way We Make Things*)

"It's tomorrow's great design challenge: how to make sustainability not just likeable but loveable; and not just efficient but beautiful, sensual, sexy. Lance Hosey is an inspirational guide to a future we can't wait to embrace."

(John Elkington *co-founder of SustainAbility and author of The Zeronauts*)

"It's time someone revealed that the opposition of sustainability vs style, ethics vs aesthetics are false starts. In this book, Lance Hosey helps retire that opposition and shows us what makes beauty and sustainability one and the same."

(Susan S. Szenasy *Editor in Chief, Metropolis Magazine*)

"Hosey's holistic investigation of the way we perceive and react to our surroundings is fascinating. His underlying argument—that green living doesn't have to be punishing, expensive, or boring—is a refreshing take on an old debate that fans of Malcolm Gladwell and other big thinkers will find informative and illuminating."

(*Publishers Weekly*)

About the Author

Lance Hosey, a nationally recognized architect, designer, and author, is Chief Sustainability Officer with the global design leader RTKL. He is a former Director with William McDonough + Partners and co-author, with Kira Gould, of *Women in Green: Voices of Sustainable Design* (2007).

Users Review

From reader reviews:

Sarita Springer:

Book is to be different per grade. Book for children until eventually adult are different content. As it is known to us that book is very important for people. The book *The Shape of Green: Aesthetics, Ecology, and Design* seemed to be making you to know about other knowledge and of course you can take more information. It is rather advantages for you. The book *The Shape of Green: Aesthetics, Ecology, and Design* is not only giving you far more new information but also for being your friend when you experience bored.

You can spend your own spend time to read your book. Try to make relationship with the book *The Shape of Green: Aesthetics, Ecology, and Design*. You never sense lose out for everything if you read some books.

Steven Williams:

Often the book *The Shape of Green: Aesthetics, Ecology, and Design* has a lot of knowledge on it. So when you make sure to read this book you can get a lot of profit. The book was compiled by the very famous author. The author makes some research just before write this book. This kind of book very easy to read you may get the point easily after reading this book.

Jodie Long:

Reading can called head hangout, why? Because if you are reading a book mainly book entitled *The Shape of Green: Aesthetics, Ecology, and Design* your brain will drift away trough every dimension, wandering in every single aspect that maybe unknown for but surely can become your mind friends. Imaging each and every word written in a guide then become one application form conclusion and explanation that will maybe you never get just before. The *The Shape of Green: Aesthetics, Ecology, and Design* giving you an additional experience more than blown away your mind but also giving you useful information for your better life in this era. So now let us explain to you the relaxing pattern the following is your body and mind will be pleased when you are finished reading it, like winning a game. Do you want to try this extraordinary wasting spare time activity?

Matthew Simons:

Do you like reading a e-book? Confuse to looking for your preferred book? Or your book had been rare? Why so many question for the book? But virtually any people feel that they enjoy for reading. Some people likes looking at, not only science book but novel and *The Shape of Green: Aesthetics, Ecology, and Design* as well as others sources were given knowledge for you. After you know how the great a book, you feel want to read more and more. Science e-book was created for teacher or perhaps students especially. Those books are helping them to increase their knowledge. In additional case, beside science book, any other book likes *The Shape of Green: Aesthetics, Ecology, and Design* to make your spare time more colorful. Many types of book like here.

Download and Read Online *The Shape of Green: Aesthetics, Ecology, and Design* By Lance Hosey #VJA3U0B8H7D

Read The Shape of Green: Aesthetics, Ecology, and Design By Lance Hosey for online ebook

The Shape of Green: Aesthetics, Ecology, and Design By Lance Hosey Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Shape of Green: Aesthetics, Ecology, and Design By Lance Hosey books to read online.

Online The Shape of Green: Aesthetics, Ecology, and Design By Lance Hosey ebook PDF download

The Shape of Green: Aesthetics, Ecology, and Design By Lance Hosey Doc

The Shape of Green: Aesthetics, Ecology, and Design By Lance Hosey Mobipocket

The Shape of Green: Aesthetics, Ecology, and Design By Lance Hosey EPub

VJA3U0B8H7D: The Shape of Green: Aesthetics, Ecology, and Design By Lance Hosey