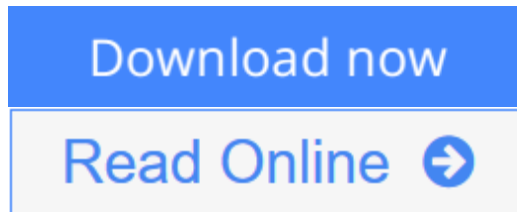# The Elements of Internet Style: The New Rules of Creating Valuable Content for Today's Readers

By Editors of Eei Press

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Editorial Review

Review

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(*Chris Brogan, cofounder, PodCamp.org*)

About the Author

EEI Press is the trade-publishing division of EEI Communications, the oldest full-service "publishing think tank" on the East Coast. EEI Press publishes handbooks and textbooks on the industry, as well as its newsletter, The Editorial Eye. EEI Press is based in Alexandria, Virginia.

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