



Small Business Management: Entrepreneurship and Beyond

By Timothy S. Hatten

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Small Business Management provides a balanced introduction to both entrepreneurship and small business management with a focus on achieving and maintaining a sustainable competitive advantage as a small organization. Current issues including global opportunities, service, quality and technology are highlighted throughout the text. The streamlined format allows instructors to cover the entire text of 18 chapters within a standard semester timeline without sacrificing important topics. The Fourth Edition features an increased emphasis on small business ownership by women and minority groups. The online Business Plan Guide and templates provide some of the most extensive information available on business planning. The text also includes a complete sample business plan.

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Editorial Review

About the Author

Timothy S. Hatten is a professor at Mesa State College in Grand Junction, Colorado, where he has served as the chair of business administration and director of the MBA program. He is currently co-director of the Entrepreneurial Business Institute. He received his Ph.D. from the University of Missouri-Columbia, his M.S. from Central Missouri State University, and his B.A. from Western State College in Gunnison, Colorado. He is a Fulbright Scholar. He taught small business management and entrepreneurship at Reykjavik University in Iceland and business planning at the Russian-American Business Center in Magadan, Russia. Dr. Hatten has been passionate about small and family businesses his whole life. He grew up with the family-owned International Harvester farm equipment dealership in Bethany, Missouri, which his father started. Later, he owned and managed a Chevrolet/Buick/Cadillac dealership with his father, Drexel, and brother, Gary. Since entering academia, Dr. Hatten has actively brought students and small businesses together through the Small Business Institute program. He counsels and leads small business seminars through the Western Colorado Business Development Corporation.

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