Information Graphics: A Comprehensive Illustrated Reference

By Robert L. Harris

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This beautifully illustrated book is the first complete handbook to visual information. Well written, easy to use, and carefully indexed, it describes the full range of charts, graphs, maps, diagrams, and tables used daily to manage, analyze, and communicate information. It features over 3,000 illustrations, making it an ideal source for ideas on how to present information. It is an invaluable tool for anyone who writes or designs reports, whether for scientific journals, annual reports, or magazines and newspapers.

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Editorial Review

From Scientific American
This book will be particularly useful to people doing desktop publishing, will help introduce general readers to the language of graphic designers, and can be used as a guidebook for finding the best way to present graphic information. Recommended for all levels.

From [The New Yorker](#)
The breadth and depth of entries, examples, and cross-references are almost overwhelming. The book's 448 pages pack in more than 850 entries and nearly 4,000 illustrations covering everything from mundane pie charts to complex visualization techniques for data analysis and business operations. Readers can explore subjects to the depth necessary--it's all there. The writing is straightforward and precise without being overly technical, and presupposes no special knowledge of graphics or mathematics. I am glad to add Information Graphics to my technical communications library. I recommend that you add it also.

Review

"This is an excellent reference for those wishing to describe data using graphs (of any nature)...I can imagine many applied statisticians, engineers, people from economy and/or newspapers, etc., for whom this reference could be an important addition to the library."-- *Math*

"An encyclopedia of graphical techniques, including the many tools arising from modern data analysis. A great resource." --*Chance*, a publication of the American Statistical Association

"The breadth and depth of entries, examples, and cross references are almost overwhelming. Readers can explore subjects to the depth necessary--it's all there ... The writing is straightforward and precise without being overly technical and presupposes no special knowledge of graphics or mathematics." --*Journal of the Society for Technical Communication*

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