



Harvard Business School Confidential: Secrets of Success

By *Emily Chan*

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Harvard Business School is the iconic business school. An admission ticket to HBS is a hot commodity and an HBS degree is highly respected in the business world. This book, written by an HBS grad and seasoned businesswoman, tells you why. It is a distillation of the most valuable and pragmatic but yet easiest to learn concepts taught at HBS.

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Editorial Review

Review

'Inspiring and very well put together...purely business-focused with each fundamental concept explained in a logical, clear way.' (CPO Agenda, March 2011).

From the Inside Flap

For almost a century, Harvard Business School (HBS) has educated generations of leaders who have shaped and honed the practice of business in every industry and in every country around the world. HBS is the iconic business school and an HBS degree is highly respected in the business world. This book, written by Emily Chan, an HBS graduate and seasoned businesswoman, tells you why. It is a distillation of the most valuable and pragmatic concepts taught at HBS.

Harvard Business School Confidential articulates the most invaluable and yet the easiest to learn concepts taught at HBS. It is useful for those who are interested in business, but do not plan to go to HBS; they can learn and use these teachings without ever setting foot on campus. For those planning on an HBS degree, this book can give them a head-start.

Harvard Business School Confidential details the best of what HBS has to offer and unveils the secrets to success taught inside the ivy tower.

About the Author

Emily Chan graduated top of her engineering class at Stanford University and has an MBA from Harvard Business School. She was a consultant with The Boston consulting Group (BCG) for over eight years, and also worked as a corporate strategist and an independent consultant in Greater China. Based in Hong Kong, she is now Director of Pacific Merit Ltd. (PMI), a family-owned direct investment company that invests in distressed assets in the US, Europe and Asia. PMI's current portfolio includes assets in biotechnology, media and real estate.'

She can be contacted at emily@texwatchinc.com.

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