

Strategic Management and Organisational Dynamics (5th Edition)

By Ralph.D. Stacey



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Strategic Management and Organisational Dynamics by Ralph D Stacey is renowned for its unconventional thinking and it continues to be a refreshing alternative for those teaching and studying strategic management who are looking for 'something different'. Stacey challenges the conceptual orthodoxy of planned strategy, focusing instead on the influence of more complex and unstable forces in the development of strategy. It remains unique in these respects amongst strategic management texts.



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Sales Rank: #1926121 in Books
Published on: 2007-03-02
Original language: English

• Number of items: 1

• Dimensions: 9.65" h x 1.05" w x 7.49" l, 2.00 pounds

• Binding: Paperback

• 480 pages

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Editorial Review

Review

Explores a radically different approach to strategic management. Argues against the rational models in favour of narrative, conversation and learning from one's own experiences the central means by which we gain understanding and knowledge of strategy in organizations. Fascinating and thought provoking. Essential reading for anyone concerned with keeping up with the latest thinking in strategy.' Dr Bruce Lloyd, Review Editor for LRP

From the Back Cover

'I would very much like to use the book in my classes. The issues are spot on and reflect a refreshing and relevant new perspective on strategy and organisations.'

Carl Brønn, The Norwegian University of Life Sciences

'Stacey's defining strength is his critical approach which challenges students to make sense of contested knowledge. His passionate interest in the subject is reflected in the dynamic and exciting development of the text and communicated through a remarkably clear writing style.'

Steve Hills, Sheffield Hallam University

Renowned for its unconventional thinking, *Strategic Management and Organisational Dynamics* continues to be a refreshing alternative for students and lecturers of strategic management specifically looking for 'something different'. **Stacey** challenges the conceptual orthodoxy of planned strategy, focusing instead on the influence of more complex and unstable forces in the development of strategy.

Ideal for advanced undergraduate and postgraduate study, this critically detailed account deals with up-to-the minute issues, raising the challenge of complexity within practice and theory. As such it remains unique amongst strategic management text books.

In this fifth edition, **Stacey** also covers contemporary issues including:

- The links between micro and macro-level activities in the organisation
- Focus on the gathering interest in 'strategy-as-practice'
- The treatment of ethics and values in strategic management

• A reflective series of management narratives indicating how strategic thinking processes affect behaviour.

Ralph Stacey is Professor of Management at the Business School, University of Hertfordshire. He is the director of the Complexity and Management Centre at the University of Hertfordshire and author of a number of books and papers on complexity and organisations.

About the Author

Ralph Stacey is Professor of Management at the Business School, University of Hertfordshire. He is the director of the Complexity and Management Centre at the University of Hertfordshire and author of a number of books and papers on complexity and organisations.

Users Review

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Kai Martin:

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