Project Managing E-Learning: A Handbook for Successful Design, Delivery and Management

By Maggie McVay Lynch, John Roecker

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Project Managing E-learning provides an essential framework, based on the globally accepted IPECC model, for planning, designing, delivering, managing and evaluating e-learning projects successfully. It focuses on practical, easy-to-understand methods and offers applications of project management principles in the real world. Illustrated by case studies of projects undertaken in business and academia it provides a step-by-step guide and highlights where projects typically fail.

Each chapter begins with a definition and conceptualisation of the process, provides examples of how the process steps may vary dependent on organization or project size and discusses the typical problems organisations face when performing steps in the project management process.

Covering all of the essentials as well as cutting-edge technology, it guides designers and managers through all stages of implementing and managing a project. Selected themes include:

- using focus groups
- gaining sponsors
- risk management
- pedagogical considerations
- testing
- quality control
- how to know when trouble is imminent
- PM software systems
- podcasting.

The practical framework and sound advice offered in *Project Managing E-learning* is essential reading for all those who want to successfully implement and manage high quality e-learning in both academic and corporate training settings on time and to budget.

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Maggie McVay Lynch, John Roecker Bibliography

- Sales Rank: #854687 in eBooks
- Published on: 2007-05-25
- Released on: 2007-05-25
- Format: Kindle eBook

Editorial Review

Review
'The authors have indeed outlined a project management approach well suited to e-learning. It is suitably flexible and lightweight for most such developments, but includes enough substance to ensure quality throughout the project.' - *British Journal of Educational Technology*

About the Author

Dr. Maggie McVay Lynch is Director of Teaching and Learning Services at Oregon Health and Sciences University, Oregon, USA.

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