IT Portfolio Management: Unlocking the Business Value of Technology

By Bryan Maizlish, Robert Handler

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Praise for IT Portfolio Management Step-by-Step

"Bryan Maizlish and Robert Handler bring their deep experience in IT 'value realization' to one of the most absent of all IT management practices--portfolio management. They capture the essence of universally proven investment practices and apply them to the most difficult of challenges--returning high strategic and dollar payoffs from an enterprise's IT department. The reader will find many new and rewarding insights to making their IT investments finally return market leading results."
--John C. Reece, Chairman and CEO, John C. Reece & Associates, LLC Former deputy commissioner for modernization and CIO of the IRS

"IT Portfolio Management describes in great detail the critical aspects, know-how, practical examples, key insights, and best practices to improve operational efficiency, corporate agility, and business competitiveness. It eloquently illustrates the methods of building and integrating a portfolio of IT investments to ensure the realization of maximum value and benefit, and to fully leverage the value of all IT assets. Whether you are getting started or building on your initial success in IT portfolio management, this book will provide you information on how to build and implement an effective IT portfolio management strategy."
--David Mitchell, President and CEO, webMethods, Inc.

"I found IT Portfolio Management very easy to read, and it highlights many of the seminal aspects and best practices from financial portfolio management. It is an important book for executive, business, and IT managers."
--Michael J. Montgomery, President, Montgomery & Co.

"IT Portfolio Management details a comprehensive framework and process showing how to align business and IT for superior value. Maizlish and Handler have the depth of experience, knowledge, and insight needed to tackle the challenges and opportunities companies face in optimizing their IT investment portfolios. This is an exceptionally important book for executive leadership and IT business managers, especially those wanting to build a process-managed

enterprise."

--Peter Fingar, Executive Partner Greystone Group, coauthor of The Real-Time Enterprise and Business Process Management (BPM): The Third Wave

"A must-read for the non-IT manager who needs to understand the complexity and challenges of managing an IT portfolio. The portfolio management techniques, analysis tools, and planning can be applied to any project or function."

--Richard "Max" Maksimoski, Senior Director R&D, The Scotts Company

"This book provides an excellent framework and real-world based approach for implementing IT portfolio management. It is a must-read for every CIO staff considering how to strategically and operationally impact their company's bottom line."

--Donavan R. Hardenbrook, New Product Development Professional, Intel Corporation

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Editorial Review

Review
"Among the works that are aimed more towards business leaders, IT Portfolio Management is certainly one of the most accessible." (*Business Digest,* March 2007)

Review
"As most industries evolve, they become increasingly commoditized and IT industry is no exception. Aggressively investing in IT is the right answer in order to achieve competitive differentiation in the marketplace. Successful businesses have long realized that developing unique, innovative business and delivery models, as well as fostering a network of global partnerships is the optimal way to deliver the results that global customers are looking for. *IT Portfolio Management* provides an all-inclusive approach and methodology on how to balance and align IT and business, and generate superior value and returns from IT investments while mitigating risk."--Scott McNealy
Chairman and CEO
Sun Microsystems, Inc.

From the Inside Flap
Information technology (IT) provides inordinate value if applied properly. Identifying and implementing new value and revenue opportunities, while maximizing return based on existing investments is contingent on understanding the entire portfolio of information technology investments. Just as a financial investment portfolio requires constant monitoring and action, the investments a company has, or is making, in IT must constantly be evaluated. This need is evermore heightened in today's demanding regulatory environment. While silver bullet solutions do not exist for difficult problems, IT portfolio management provides a realistic approach to ensuring that investments in technology continue to support the needs of business.

Based on the authors' combined professional hands-on IT and financial experience of over thirty years, the unparalleled input and support from an army of individuals from the leading IT market research firm in the area of IT portfolio management, extensive research and case studies from many exemplar companies, IT Portfolio Management Step-By-Step provides the closest thing to a Holy Grail solution—the first complete book ever published that presents a proven, pragmatic, and non-technical approach to simplifying the process of achieving a rationalized and business-aligned IT portfolio.

IT Portfolio Management Step-By-Step encapsulates the essential ingredients novices and experts need to build or fortify an existing IT portfolio, including extensive coverage of:

- The comprehensive five-level IT portfolio maturity model and portfolio metrics
- Policies, principles, organizational roles, and other governance aspects of IT portfolio management, including linkages to Sarbanes-Oxley and CobiT
- The IT life cycle and each IT sub-portfolio in their content and context
- The eight detailed stages and specific tasks of building, step by step, the IT portfolio, replete with realities and lessons learned
- Coverage of advanced IT portfolio management topics such as Monte Carlo Simulation, the Efficient Frontier curve, Real Options, Analytical Hierarchy Process, Earned Value Analysis, Balanced Scorecard, and Scenario Planning
- Criteria for selecting an IT portfolio management tool vendor

- Insight regarding the impact of future trends and technologies on IT portfolio management

Users Review

From reader reviews:

Jeraldine Thurman:

This book untitled IT Portfolio Management: Unlocking the Business Value of Technology to be one of several books this best seller in this year, honestly, that is because when you read this publication you can get a lot of benefit into it. You will easily to buy this book in the book shop or you can order it by using online. The publisher on this book sells the e-book too. It makes you quickly to read this book, because you can read this book in your Smartphone. So there is no reason for you to past this guide from your list.

Donna Sedillo:

A lot of people always spent all their free time to vacation or go to the outside with them family or their friend. Did you know? Many a lot of people spent they free time just watching TV, or even playing video games all day long. If you want to try to find a new activity that's look different you can read a new book. It is really fun to suit your needs. If you enjoy the book that you simply read you can spent the entire day to reading a guide. The book IT Portfolio Management: Unlocking the Business Value of Technology it is very good to read. There are a lot of people that recommended this book. We were holding enjoying reading this book. When you did not have enough space to deliver this book you can buy the particular e-book. You can m0ore effortlessly to read this book from a smart phone. The price is not too costly but this book provides high quality.

Vickie Miller:

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James Moore:

What is your hobby? Have you heard that question when you got pupils? We believe that that problem was given by teacher to their students. Many kinds of hobby, Every person has different hobby. Therefore you know that little person like reading or as examining become their hobby. You must know that reading is very important along with book as to be the matter. Book is important thing to incorporate you knowledge, except your own personal teacher or lecturer. You see good news or update concerning something by book. Numerous books that can you go onto be your object. One of them is IT Portfolio Management: Unlocking the Business Value of Technology.

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