



Corporate Turnaround: How Managers Turn Losers Into Winners!

By Donald B. Bibeault

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The ultimate guide on crisis management of corporations that are foundering or failing.

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Editorial Review

From the Publisher

A comprehensive guide on how to turn a financially distressed company into a strong viable one. Based on the experience of 97 corporate leaders who successfully managed turnarounds in more than 200 failing corporations, the book analyzes the reasons for corporate decline, expounds on the key factors in turnaround success, and provides management strategies and practices for regaining growth and profits.

About the Author

Donald B. Bibeault has turned around severely troubled companies for more than twenty-five years. He has served as Chairman, CEO, or Chief Operation Officer of numerous corporations including Pacific States Steel, PLM International, Best Pipe and Steel, Inc., Ironstone Group, Inc., American National Petroleum, Inc., Tyler-Dawson Supply and Iron Oak Supply Corporation. He has also served as special advisor to the CEO of Varsity Corporations (formerly Massey-Ferguson Ltd.) and as a workout advisor to Bank to America. He is a member of the Board of Overseers of Columbia Business School, a Trustee of Golden Gate University and a member of the University of Rhode Island Business Advisory Board. Dr. Bibeault holds an MBA from Columbia University and a Ph.D. from Golden Gate University.

Users Review

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David Lalonde:

The knowledge that you get from Corporate Turnaround: How Managers Turn Losers Into Winners! could be the more deep you looking the information that hide into the words the more you get enthusiastic about reading it. It doesn't mean that this book is hard to be aware of but Corporate Turnaround: How Managers Turn Losers Into Winners! giving you buzz feeling of reading. The article author conveys their point in specific way that can be understood by means of anyone who read the idea because the author of this book is well-known enough. This specific book also makes your personal vocabulary increase well. So it is easy to understand then can go with you, both in printed or e-book style are available. We highly recommend you for having this particular Corporate Turnaround: How Managers Turn Losers Into Winners! instantly.

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Playing with family in the park, coming to see the water world or hanging out with buddies is thing that usually you might have done when you have spare time, in that case why you don't try matter that really opposite from that. A single activity that make you not sense tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of knowledge. Even you love Corporate Turnaround: How Managers Turn Losers Into Winners!, you are able to enjoy both. It is great combination right, you still want to miss it? What kind of hangout type is it? Oh seriously its mind hangout folks. What? Still don't understand it, oh come on its identified as reading friends.

Floyd Alling:

This Corporate Turnaround: How Managers Turn Losers Into Winners! is great guide for you because the content which is full of information for you who also always deal with world and have to make decision every minute. This particular book reveal it details accurately using great coordinate word or we can point out no rambling sentences within it. So if you are read this hurriedly you can have whole info in it. Doesn't mean it only provides straight forward sentences but difficult core information with beautiful delivering sentences. Having Corporate Turnaround: How Managers Turn Losers Into Winners! in your hand like obtaining the world in your arm, information in it is not ridiculous 1. We can say that no e-book that offer you world within ten or fifteen small right but this book already do that. So , this can be good reading book. Hey Mr. and Mrs. stressful do you still doubt that?

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