



Corporate Social Responsibility and Sustainability: Emerging Trends in Developing Economies (Critical Studies on Corporate Responsibility, Governance and Sustainability)

By Gabriel Eweje

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There is growing public interest and concern regarding the sustainability of communities. This volume offers a critical review of current trends around Corporate Social Responsibility (CSR) and sustainability activities in developing and emerging economies. The book makes three main contributions. First, it argues that while CSR and sustainability are global concerns, they are embedded in institutional contexts. Second, it suggests that these are not merely business issues; other stakeholders can and should play an important role in societal and environmental sustainability and development. Third, CSR and sustainability are not isolated from business and can be integrated in business strategy and corporate governance structures. The book offers a conceptual paradigm and empirical evidence as to how businesses and other stakeholders in developing and emerging economies can ensure their activities make a positive contribution to the communities and countries in which they operate. With topical and current issues discussed, it is a 'must have' for business practitioners, policy makers, experts in supranational organizations, academics and students.

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- Published on: 2014-09-15
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 1.60" w x 6.10" l, .0 pounds
- Binding: Hardcover
- 448 pages

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Editorial Review

Review

International contributors in business management and development studies reveal current trends in corporate social responsibility (CSR) and sustainability in developing countries. They use descriptive and theoretical analysis to explore how CSR and sustainability are perceived and discussed around the world. The book begins with a literature review and summary of key concepts. Part 2 covers corporate social responsibility and sustainability in national and institutional contexts, and Part 3 details the roles of businesses, universities, and policy makers in society and sustainability. Part 4 deals with business strategy and the governance perspective. All chapters are country case studies, covering countries such as India, China, Nigeria, Chile, and Brazil. There is also a chapter on university social responsibility in Hispanic America. Distributed in North America by Turpin Distribution. --©2014 Ringgold Inc. Portland, OR (protoview.com)

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