



Plastic Water: The Social and Material Life of Bottled Water (MIT Press)

By Gay Hawkins, Emily Potter, Kane Race

Download now

Read Online →

Plastic Water: The Social and Material Life of Bottled Water (MIT Press)

By Gay Hawkins, Emily Potter, Kane Race

How did branded bottles of water insinuate themselves into our daily lives? Why did water become an economic good -- no longer a common resource but a commercial product, in industry parlance a "fast moving consumer good," or FMCG? *Plastic Water* examines the processes behind this transformation. It goes beyond the usual political and environmental critiques of bottled water to investigate its multiplicity, examining a bottle of water's simultaneous existence as, among other things, a product, personal health resource, object of boycotts, and part of accumulating waste matter. Throughout, the book focuses on the ontological dimensions of drinking bottled water -- the ways in which this habit enacts new relations and meanings that may interfere with other drinking water practices.

The book considers the assemblage and emergence of a mass market for water, from the invention of the polyethylene terephthalate (PET) bottle in 1973 to the development of "hydration science" that accompanied the rise of jogging in the United States. It looks at what bottles do in the world, tracing drinking and disposal practices in three Asian cities with unreliable access to safe water: Bangkok, Chennai, and Hanoi. And it considers the possibility of ethical drinking, examining campaigns to "say no" to the bottle and promote the consumption of tap water in Canada, the United States, and Australia.

↓ [Download Plastic Water: The Social and Material Life of Bot ...pdf](#)

📖 [Read Online Plastic Water: The Social and Material Life of B ...pdf](#)

Plastic Water: The Social and Material Life of Bottled Water (MIT Press)

By Gay Hawkins, Emily Potter, Kane Race

Plastic Water: The Social and Material Life of Bottled Water (MIT Press) By Gay Hawkins, Emily Potter, Kane Race

How did branded bottles of water insinuate themselves into our daily lives? Why did water become an economic good -- no longer a common resource but a commercial product, in industry parlance a "fast moving consumer good," or FMCG? *Plastic Water* examines the processes behind this transformation. It goes beyond the usual political and environmental critiques of bottled water to investigate its multiplicity, examining a bottle of water's simultaneous existence as, among other things, a product, personal health resource, object of boycotts, and part of accumulating waste matter. Throughout, the book focuses on the ontological dimensions of drinking bottled water -- the ways in which this habit enacts new relations and meanings that may interfere with other drinking water practices.

The book considers the assemblage and emergence of a mass market for water, from the invention of the polyethylene terephthalate (PET) bottle in 1973 to the development of "hydration science" that accompanied the rise of jogging in the United States. It looks at what bottles do in the world, tracing drinking and disposal practices in three Asian cities with unreliable access to safe water: Bangkok, Chennai, and Hanoi. And it considers the possibility of ethical drinking, examining campaigns to "say no" to the bottle and promote the consumption of tap water in Canada, the United States, and Australia.

Plastic Water: The Social and Material Life of Bottled Water (MIT Press) By Gay Hawkins, Emily Potter, Kane Race Bibliography

- Sales Rank: #463540 in Books
- Published on: 2015-08-21
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .69" w x 6.00" l, .0 pounds
- Binding: Hardcover
- 288 pages

 [Download Plastic Water: The Social and Material Life of Bot ...pdf](#)

 [Read Online Plastic Water: The Social and Material Life of B ...pdf](#)

Download and Read Free Online Plastic Water: The Social and Material Life of Bottled Water (MIT Press) By Gay Hawkins, Emily Potter, Kane Race

Editorial Review

Review

A delightful exposition of the multiplicity of a mundane object. The authors demonstrate bottled water in all its variation, as an entity which enacts diverse global, political, commercial, environmental, and ethical contexts. Drinking water can never be the same again!

(Steve Woolgar, Professor of Science and Technology Studies, Linköping University and Oxford University; coauthor of *Mundane Governance: Ontology and Accountability*)

By showing how various packaging innovations manage to reorient new flows of water and issues, *Plastic Water* deeply renews our understanding of markets and politics: the authors' fascinating study of the worldwide dynamics of bottled water brilliantly evidences that some of the most serious concerns rest less on classic institutional and ideological games than on the mundane material life where they take their source. As such, this book is one of the most welcome contributions to contemporary economic sociology.

(Franck Cochoy, Professor of Sociology, University Toulouse Jean-Jaurès/CERTOP, France)

About the Author

Gay Hawkins is Research Professor in the Institute for Culture and Society at the University of Western Sydney. Emily Potter is Senior Lecturer in the School of Communication and Creative Arts at Deakin University, Australia. Kane Race is Associate Professor in the Department of Gender and Cultural Studies at the University of Sydney.

Users Review

From reader reviews:

Charles Trask:

The book Plastic Water: The Social and Material Life of Bottled Water (MIT Press) can give more knowledge and also the precise product information about everything you want. So just why must we leave a good thing like a book Plastic Water: The Social and Material Life of Bottled Water (MIT Press)? A few of you have a different opinion about publication. But one aim in which book can give many info for us. It is absolutely right. Right now, try to closer along with your book. Knowledge or facts that you take for that, you may give for each other; you may share all of these. Book Plastic Water: The Social and Material Life of Bottled Water (MIT Press) has simple shape however you know: it has great and big function for you. You can look the enormous world by open up and read a book. So it is very wonderful.

Jennifer Stephens:

Reading a e-book tends to be new life style in this era globalization. With reading you can get a lot of

information that can give you benefit in your life. Along with book everyone in this world can share their idea. Guides can also inspire a lot of people. A lot of author can inspire their own reader with their story or perhaps their experience. Not only the storyline that share in the guides. But also they write about advantage about something that you need example. How to get the good score toefl, or how to teach children, there are many kinds of book which exist now. The authors on this planet always try to improve their expertise in writing, they also doing some research before they write to the book. One of them is this Plastic Water: The Social and Material Life of Bottled Water (MIT Press).

Dorcas Rogers:

Why? Because this Plastic Water: The Social and Material Life of Bottled Water (MIT Press) is an unordinary book that the inside of the guide waiting for you to snap that but latter it will jolt you with the secret the idea inside. Reading this book adjacent to it was fantastic author who also write the book in such remarkable way makes the content inside easier to understand, entertaining means but still convey the meaning entirely. So , it is good for you because of not hesitating having this any more or you going to regret it. This excellent book will give you a lot of gains than the other book have got such as help improving your skill and your critical thinking approach. So , still want to postpone having that book? If I were being you I will go to the publication store hurriedly.

Rosa Felton:

Are you kind of hectic person, only have 10 as well as 15 minute in your morning to upgrading your mind skill or thinking skill perhaps analytical thinking? Then you are having problem with the book than can satisfy your small amount of time to read it because all of this time you only find e-book that need more time to be read. Plastic Water: The Social and Material Life of Bottled Water (MIT Press) can be your answer because it can be read by you actually who have those short spare time problems.

Download and Read Online Plastic Water: The Social and Material Life of Bottled Water (MIT Press) By Gay Hawkins, Emily Potter, Kane Race #LN2ACI9DO0E

Read Plastic Water: The Social and Material Life of Bottled Water (MIT Press) By Gay Hawkins, Emily Potter, Kane Race for online ebook

Plastic Water: The Social and Material Life of Bottled Water (MIT Press) By Gay Hawkins, Emily Potter, Kane Race Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Plastic Water: The Social and Material Life of Bottled Water (MIT Press) By Gay Hawkins, Emily Potter, Kane Race books to read online.

Online Plastic Water: The Social and Material Life of Bottled Water (MIT Press) By Gay Hawkins, Emily Potter, Kane Race ebook PDF download

Plastic Water: The Social and Material Life of Bottled Water (MIT Press) By Gay Hawkins, Emily Potter, Kane Race Doc

Plastic Water: The Social and Material Life of Bottled Water (MIT Press) By Gay Hawkins, Emily Potter, Kane Race Mobipocket

Plastic Water: The Social and Material Life of Bottled Water (MIT Press) By Gay Hawkins, Emily Potter, Kane Race EPub

LN2ACI9DO0E: Plastic Water: The Social and Material Life of Bottled Water (MIT Press) By Gay Hawkins, Emily Potter, Kane Race