



International Focus Group Research: A Handbook for the Health and Social Sciences

By Monique M. Hennink

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A practical and authoritative guide to conducting focus group discussions in health and social science research, with particular emphasis on using focus groups in developing country settings. Monique M. Hennink describes the procedures and challenges of each stage of international focus group research. This book demonstrates how to balance scientific rigour with the challenges of the research context, and guides readers to make informed research decisions. It includes unique field perspectives and case study examples of research in practice. Topics covered include: planning international field research; developing a fieldwork timetable and budget; seeking research permissions; translating research instruments; training a field team; developing a culturally appropriate discussion guide; participant recruitment strategies; conducting focus groups in another language; managing discussions in outdoor locations; group size and composition issues; transcription and translation of the group discussions; data analysis and reporting focus group research.

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