

Good Reasons: Researching and Writing Effective Arguments (6th Edition)

By Lester Faigley, Jack Selzer



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Engaging and accessible to all students, *Good Reasons* is a brief, highly readable introduction to argument by two of the country's foremost rhetoricians.

By stressing the rhetorical situation and audience, this argument rhetoric avoids complicated schemes and terminology in favor of providing students with the practical means to find "good reasons" to argue for the positions they take. *Good Reasons* helps students read, analyze, and write various types of arguments, including visual, verbal, and written. Supporting the authors' instruction are readings by professional and student writers and over 75 visuals. *Good Reasons* is distinctive for its discussion of why people write arguments, its coverage of rhetorical analysis and visual analysis in a brief format, its close attention to reading arguments, and its thorough attention to research.

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