



Corporate Risk Management

By Tony Merna, Faisal F. Al-Thani

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The book analyzes, compares, and contrasts tools and techniques used in risk management at corporate, strategic business and project level and develops a risk management mechanism for the sequencing of risk assessment through corporate, strategic and project stages of an investment in order to meet the requirements of the 1999 Turnbull report. By classifying and categorizing risk within these levels it is possible to drill down and roll-up to any level of the organizational structure and to establish the risks that each project is most sensitive to, so that appropriate risk response strategies may be implemented to benefit all stakeholders.

"The new edition of this book provides a clear insight into the intricacies of corporate risk management and the addition of the case study exemplars aids understanding of the management of multiple projects in the real world."

—**Professor Nigel Smith**, Head of the School of Civil Engineering, University of Leeds

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Editorial Review

From the Inside Flap

"*Corporate Risk Management* is one of those books that when you have it, you wonder how you managed without it. In the second edition the authors have taken the opportunity to update the text, to add minor, but important, elements and, most obviously to add several extra chapters. The minor extensions of the work illustrate the authors' attention to detail and their intention to produce a definitive document that explains even the more complex issues with a clarity that is to be commended. I recommend it to everyone from students to senior managers."

—**M.J. Mawdesley, Director of Nottingham Centre for Infrastructure, The University of Nottingham**

"A well written and informative study into the risk analysis of corporates and projects, with considerable real world relevance. A helpful insight for industry practitioners."

—**Matt Toolan, Head of Infrastructure, AIB Capital Markets**

"An excellent foundation in corporate risk management for both practitioners and academics. The book covers all aspects of risk management at each level of an organisation and discusses risks associated with financing, as well as managing investments and portfolios of investments."

—**Professor Denise Bower, Professor of Engineering, Project Management School of Civil Engineering, University of Leeds**

"Merna and Al-Thani drive home the message that a corporate risk strategy is essential for business survival in our ever challenging dynamic environment. They not only provide the reader with an essential toolkit to manage risk at the corporate, business and project levels, but also offer practical tips to enhance stakeholders understanding and awareness of risk inherent within any form of investment."

—**Brian McCarthy, BA (Dist.) MBA (Dist.) FCCA**

From the Back Cover

Risk management is one of the most important issues facing organisations today. With an increasing pace of change, customer demands and market globalisation, having a process in place to identify, assess and manage major business risks is essential to survive in today's market. Getting the balance right is key; the opportunities are as important as the threats. Fully updated from the first edition, this book compares and contrasts tools and techniques used in risk management, showing readers how to implement a generic risk management mechanism. Including up-to-date guidance on new regulations in corporate governance, including updates on the Turnbull and Sarbanes Oxley acts, the Higgs report and European legislation, the book presents a fully updated and expanded model framework for analysing risk at corporate, strategic business and project levels. Typical risks affecting organisations – including pension-related issues associated with equity risk – are discussed, along with sections on the evolution of risk management and its processes, corporate and project finance, portfolio risk management and cash flow analysis. There are also fully updated and expanded sections on financial modeling – especially the use of Excel as a powerful financial tool – and derivatives, including interest rate, RPI swaps and foreign exchange. Combining theory with practical examples and case studies – including interviews with over 90 corporate organizations in the UK and overseas – this book is an essential guide to the commercial aspects of risk management and its implementation, at all levels of an organisation. "An excellent well structured book which leads the reader through the broad spectrum of risk management essential in today's business environment. The authors concisely address the key areas of identification, assessment and management/planning relevant for the

corporate risk manager, as well as those issues specifically relevant to those involved in project driven endeavours."

—**Gareth Owens**, Investment professional, London based commodities principal investment team "This important new edition of *Corporate Risk Management* updates the highly successful first offering by Merna and Al Thani. The latest research and opinions on corporate governance codes and analytical techniques are described with superb clarity. The wide range of case studies from food and tobacco to pharmaceutical and oil industries help to identify the generic issues that are fundamental to corporate risk management."

—**Professor Tim McCarthy**, University of Wollongong, NSW Australia

About the Author

Dr Tony Merna, BSc, MPhil, PhD, graduated with a Doctor of Philosophy degree from UMIST for his work on risk management in corporate organisations. Tony then gained a Doctor of Philosophy degree from UMIST for his research into the assessment of risks in portfolios of projects. Tony is currently working for a London based Investment Boutique focusing in Structured Finance; more specifically infrastructure.

Dr Faisal F. Al-Thani, BSc, MSc, PhD, is Senior Director and Head of Business Development – Middle East for Maersk Oil Qatar. A petroleum engineer by profession, he has over 21 years' experience in the planning, design, operation, maintenance and finance strategies of oil and gas projects. Faisal is also a board member of the Marsh International Risk Council.

Users Review

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Angela Powers:

The ability that you get from Corporate Risk Management could be the more deep you searching the information that hide into the words the more you get considering reading it. It does not mean that this book is hard to know but Corporate Risk Management giving you thrill feeling of reading. The author conveys their point in selected way that can be understood by simply anyone who read the item because the author of this e-book is well-known enough. This book also makes your vocabulary increase well. That makes it easy to understand then can go together with you, both in printed or e-book style are available. We highly recommend you for having this Corporate Risk Management instantly.

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